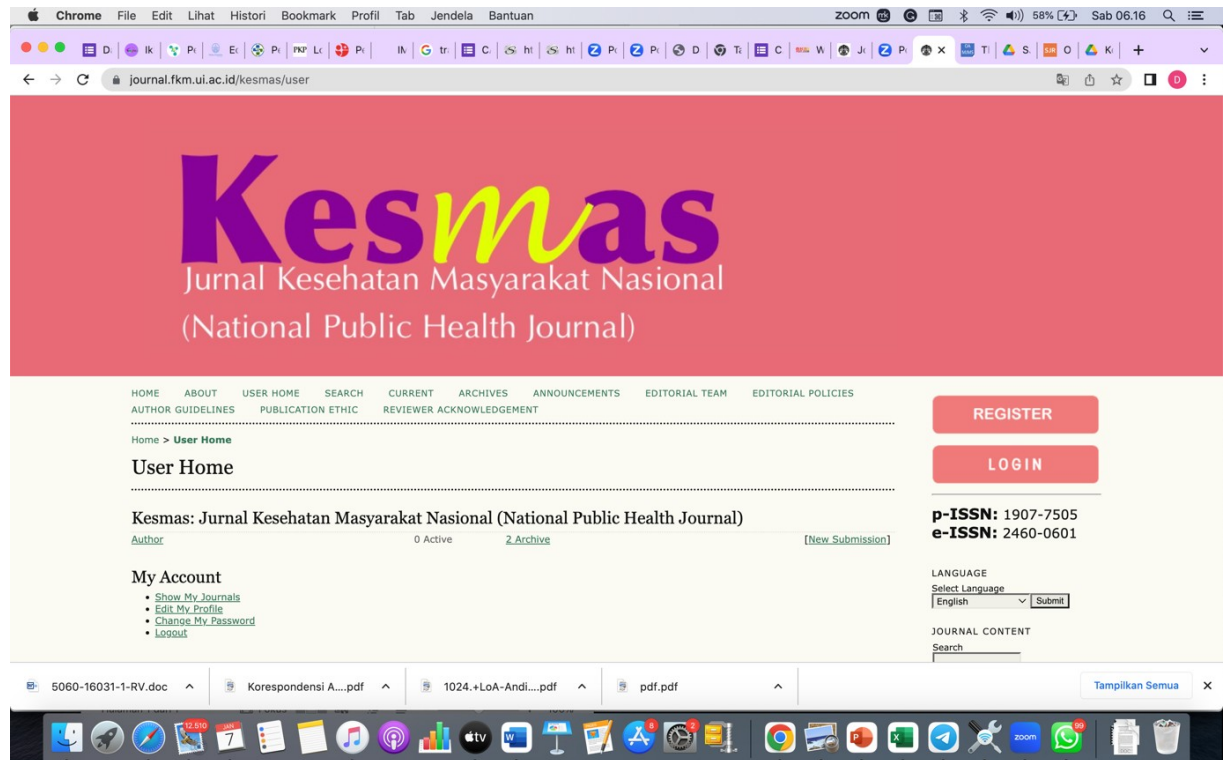
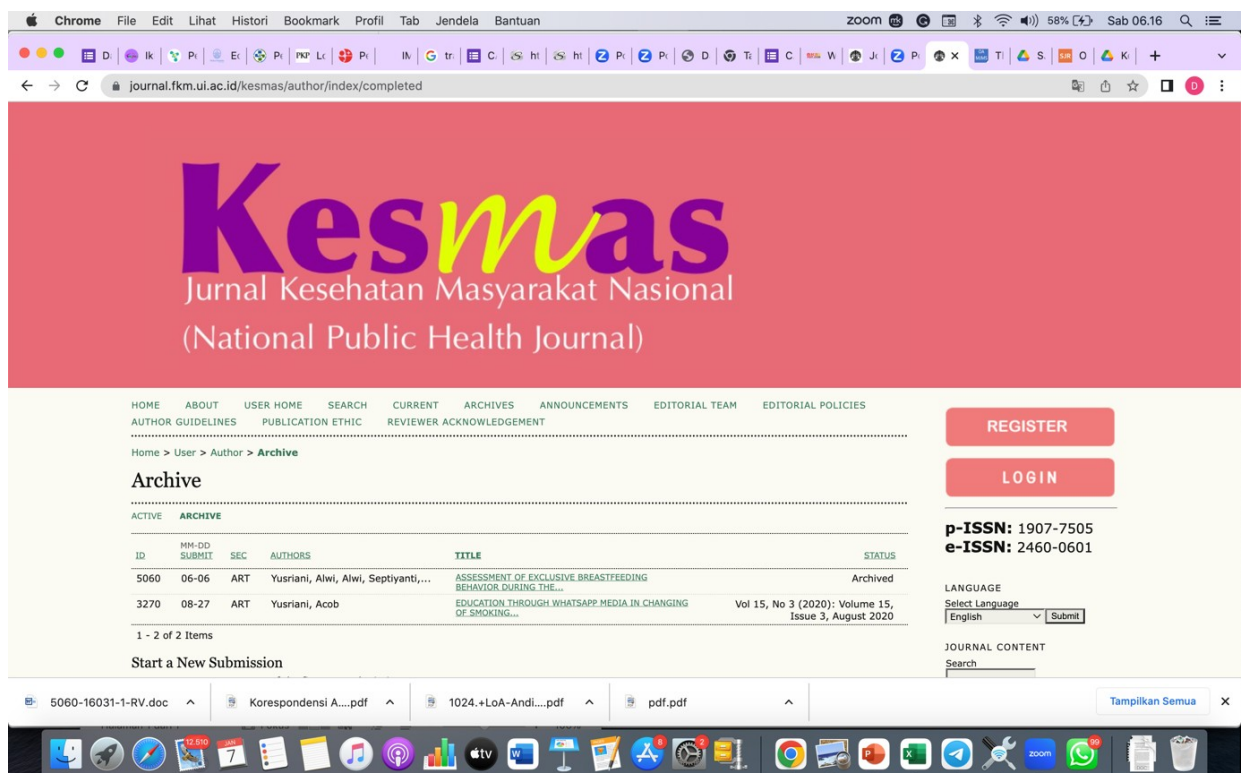


PROSES CORRESPONDENCE

SUBMISSION



The screenshot shows the user home page of the Kesmas journal submission system. The header features the Kesmas logo and navigation links. The main content area includes a 'User Home' section with links to 'Author', 'Active', and 'Archive' submissions. A 'My Account' section provides options to show journals, edit profile, change password, and logout. On the right, there are 'REGISTER' and 'LOGIN' buttons, ISSN information (p-ISSN: 1907-7505, e-ISSN: 2460-0601), a language selector, and a search bar for journal content. The bottom of the page shows a file manager interface with several PDF documents open.



The screenshot shows the author's archive page, displaying a list of submitted articles. The header and navigation links are consistent with the previous page. The 'Archive' section includes a table with columns for ID, IN-DO SUBMIT, SEC, AUTHORS, TITLE, and STATUS. Two articles are listed: one with ID 5060 and another with ID 3270. The bottom of the page features a 'Start a New Submission' button and a file manager interface.

ID	IN-DO SUBMIT	SEC	AUTHORS	TITLE	STATUS
5060	06-06	ART	Yusriani, Alwi, Septiyanti,...	ASSESSMENT OF EXCLUSIVE BREASTFEEDING BEHAVIOR DURING THE...	Archived
3270	08-27	ART	Yusriani, Acob	EDUCATION THROUGH WHATSAPP MEDIA IN CHANGING OF SMOKING...	Vol 15, No 3 (2020): Volume 15, Issue 3, August 2020

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journal.fkm.ui.ac.id/kesmas/author/submission/3270

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#3270 Summary

SUMMARY REVIEW EDITING

Submission

Authors	Yusriani Yusriani, Joel Rey U. Acob
Title	Education through WhatsApp Media in Changing of Smoking Behavior among Senior High School Students
Original file	3270-9910-1-SM.DOC 2019-08-27
Supp. files	3270-9928-1-SP.PDF 2019-08-27
Submitter	Dr. Yusriani Yusriani
Date submitted	August 27, 2019 - 10:35 AM
Section	Articles
Editor	Dewi Susanna
Author comments	Dear EditorWe Hope ourmanuscript can be accepted and published in your JournalBest RegardsYusriani
Abstract Views	1822

Author Fees

Article Publication	Paid July 27, 2020 - 11:58 PM
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Status

Status	Published Vol 15, No 3 (2020): Volume 15, Issue 3, August 2020
Initiated	2020-08-01
Last modified	2020-08-29

Submission Metadata

Authors

Name	Yusriani Yusriani
URL	http://sinta2.ristekdikti.go.id/author?mod=profile&n=stat

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p-ISSN: 1907-7505
e-ISSN: 2460-0601

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Jurnal Kesehatan Masyarakat Nasional
(National Public Health Journal)

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REVIEW

The screenshot shows a web browser window displaying the journal submission review page for submission #3270. The page is titled "#3270 Review" and includes navigation links for HOME, ABOUT, USER HOME, SEARCH, CURRENT, ARCHIVES, ANNOUNCEMENTS, EDITORIAL TEAM, and EDITORIAL POLICIES. The submission details are as follows:

Submission	
Authors	Yusriani Yusriani, Joel Rey U. Acob
Title	Education through WhatsApp Media in Changing of Smoking Behavior among Senior High School Students
Section	Articles
Editor	Dewi Susanna

The Peer Review section shows Round 1 with the following details:

Review Version	2019-08-27
Initiated	2019-09-27
Last modified	2019-11-14
Uploaded file	None

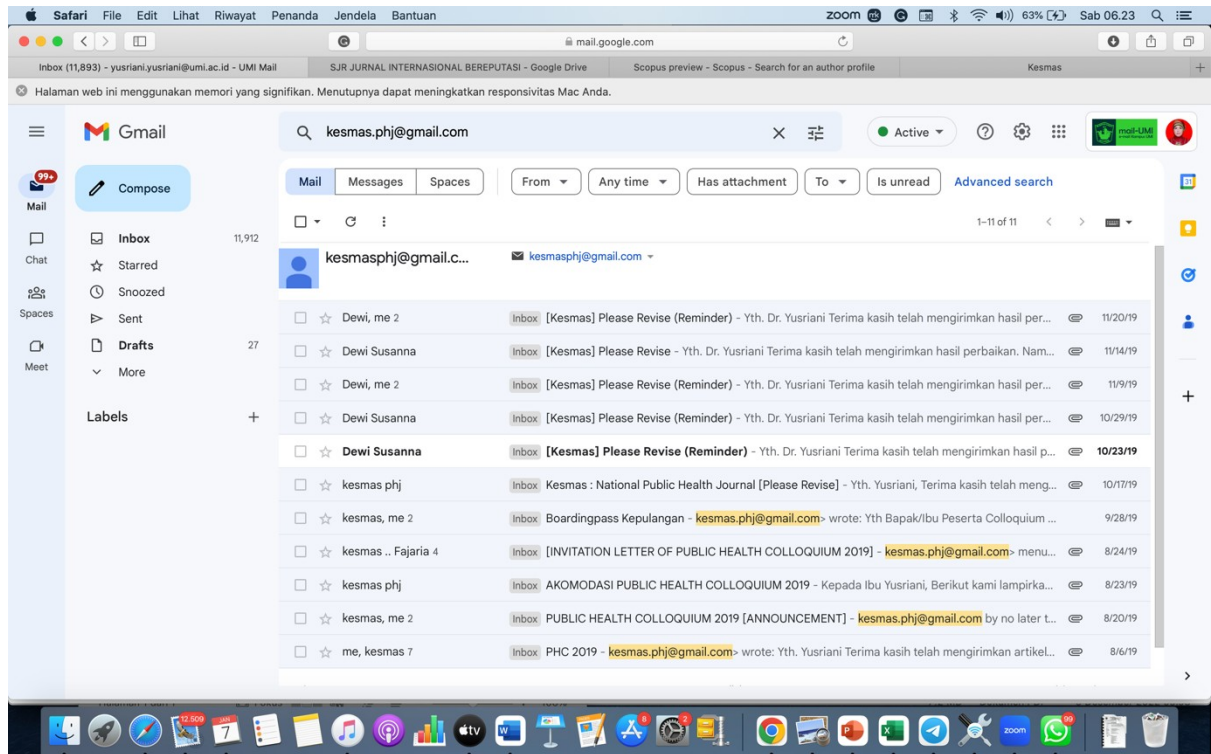
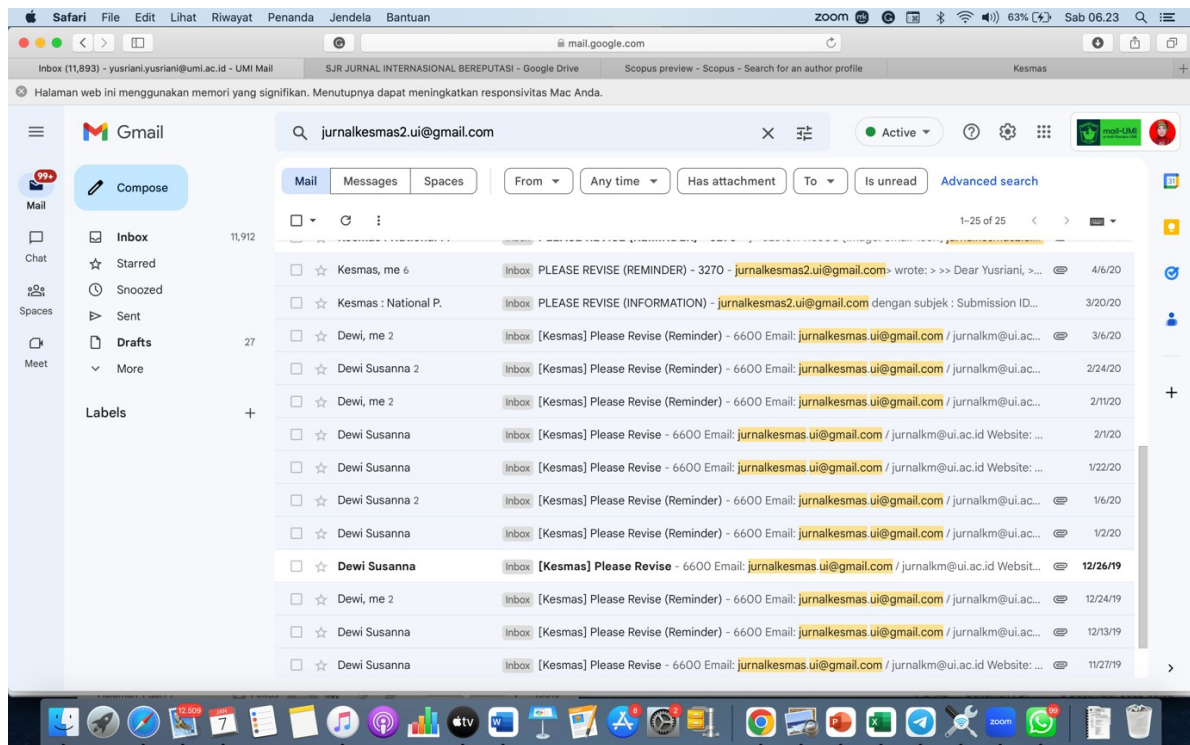
The Editor Decision section shows the following details:

Decision	Accept Submission 2020-05-28
Notify Editor	Editor/Author Email Record 2020-05-13
Editor Version	None
Author Version	None

The page also includes a "REGISTER" button, a "LOGIN" button, and a "p-ISSN: 1907-7505" and "e-ISSN: 2460-0601" section. The bottom of the page shows a "Tutorial Submit" section with a "PDF" icon and a "Tampikan Semua" button.

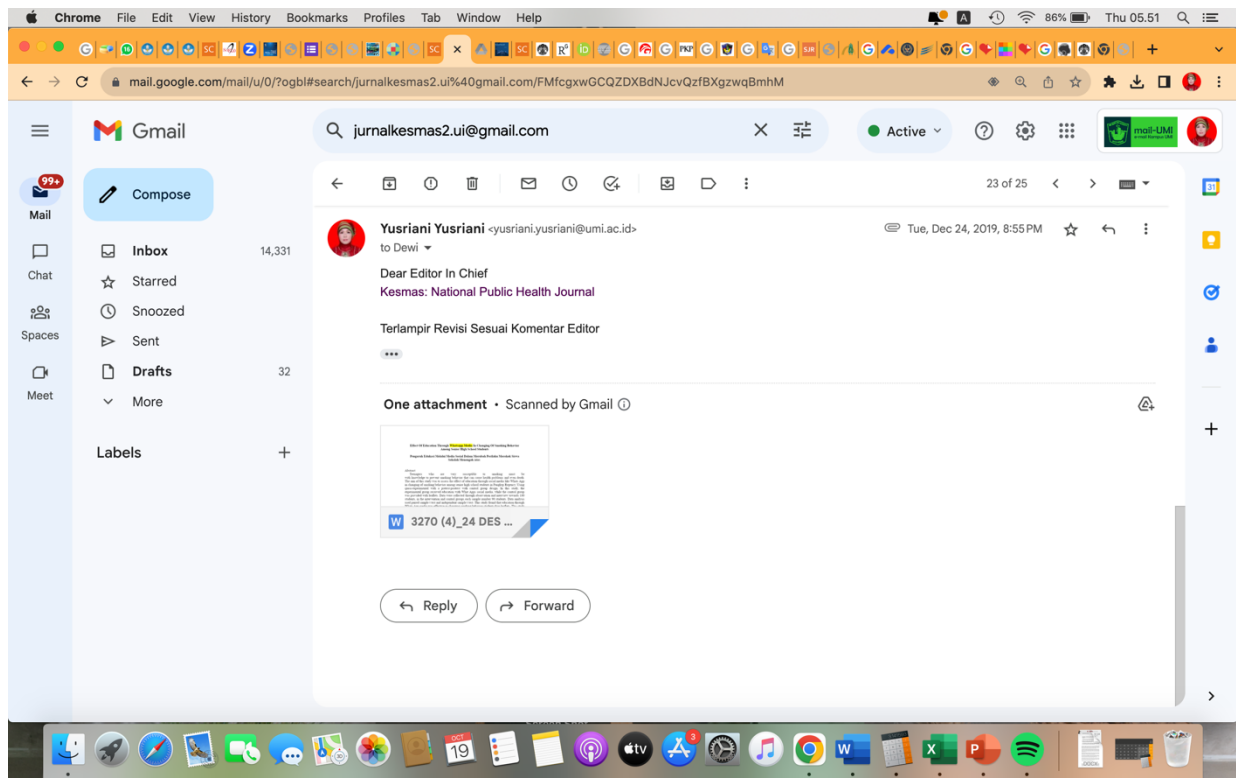
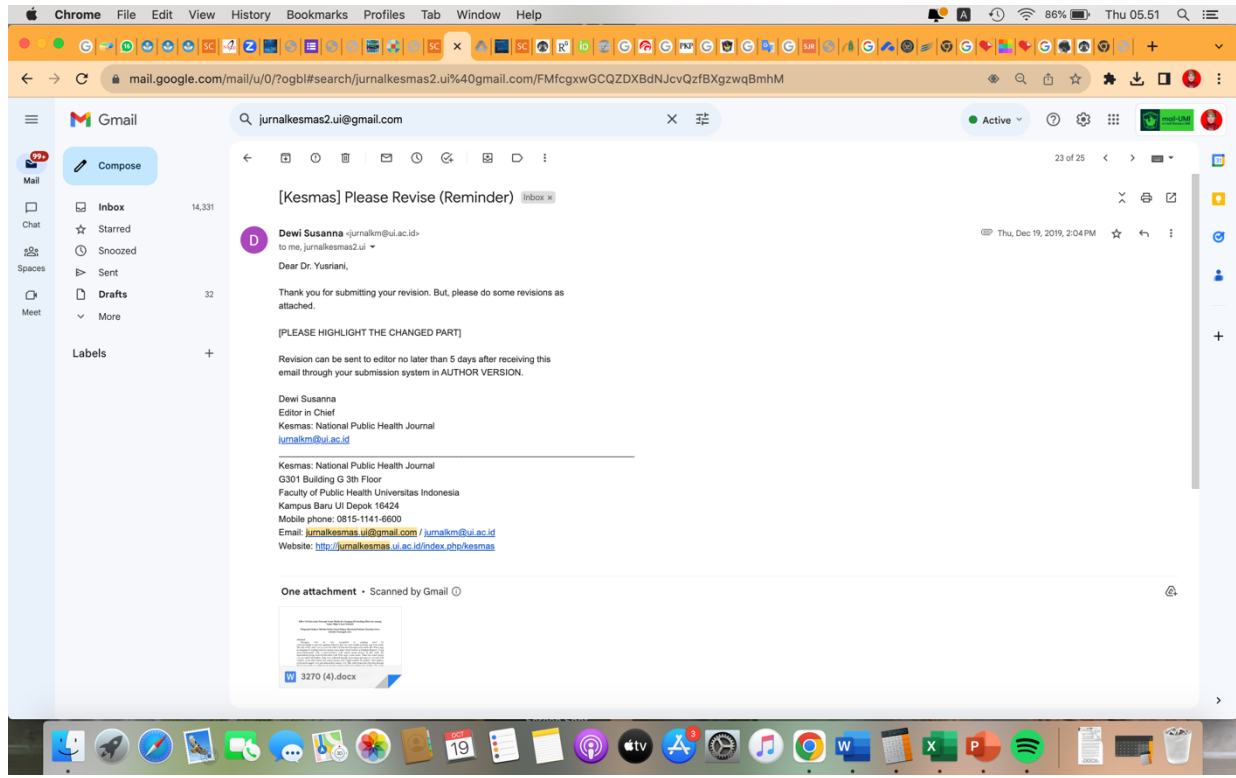
The screenshot shows a Gmail inbox with a search bar containing "jurnalkesmas2.ui@gmail.com". The inbox contains several emails from "Kemas : National P." with the subject "PLEASE REVISE (REMINDER) - 3270 -". The emails are dated from 5/2/20 to 1/6/20. The emails are as follows:

From	Subject	Date
Kemas : National P.	PLEASE REVISE (REMINDER) - 3270 -	5/2/20
Kemas : National P.	PLEASE REVISE (REMINDER) - 3270 -	4/27/20
Kemas : National P.	PLEASE REVISE (REMINDER) - 3270 -	4/21/20
Kemas : National P.	PLEASE REVISE (REMINDER) - 3270 -	4/17/20
Kemas : National P.	PLEASE REVISE (REMINDER) - 3270 -	4/13/20
Kemas, me 6	PLEASE REVISE (REMINDER) - 3270 -	4/6/20
Kemas : National P.	PLEASE REVISE (INFORMATION) -	3/20/20
Dewi, me 2	[Kemas] Please Revise (Reminder) - 6600 Email:	3/6/20
Dewi Susanna 2	[Kemas] Please Revise (Reminder) - 6600 Email:	2/24/20
Dewi, me 2	[Kemas] Please Revise (Reminder) - 6600 Email:	2/11/20
Dewi Susanna	[Kemas] Please Revise - 6600 Email:	2/1/20
Dewi Susanna	[Kemas] Please Revise - 6600 Email:	1/22/20
Dewi Susanna 2	[Kemas] Please Revise (Reminder) - 6600 Email:	1/6/20



PROSE REVIEW

REVIEW 1



HASIL REVIEW SUBSTANSI “1”

Effect Of Education Through Social Media In Changing Of Smoking Behavior Among Senior High School Students

Pengaruh Edukasi Melalui Media Sosial Dalam Merubah Perilaku Merokok Siswa Sekolah Menengah Atas

Abstract

Teenagers who are very susceptible to smoking must be with knowledge to prevent smoking behavior that can cause health problems and even death. The aim of this study was to assess the effect of education through social media like Whats App in changing of smoking behavior among senior high school students in Pangkep Regency. Using quasi-experimental with a pretest-posttest with control group design. In this study, the experimental group received education with What Apps social media, while the control group was provided with leaflets. Data were collected through observation and interview towards 180 students, in the intervention and control groups each sample number 90 students. Data analysis used paired sample t test and independent sample t test. This study found that education through Whats App media was effective in changing smoking behavior students than leaflets. This study suggested to disseminate health information with whats app about the dangers of smoking to teenagers in order to reduce and stop smoking.

Keywords: Behavior, smoking, Whats App, leaflets, students.

Introduction

Teenagers who are the younger generation who will determine the fate of the nation in the future. A quality generation is absolutely necessary, despite in reality social change and a more modern lifestyle in the society tend to also increase various problems in the life of the younger generation. This is due to teenagers experiencing a transition period where they always want to try various things that are considered modern and do not want to miss, an easily affected and want to appear and be accepted in their environment. Many of these behaviors can bring risks to health such as smoking, drinking alcoholic beverages, drugs or premarital sexual behavior. Adolescents who are the next generation of nation-building who must be prepared as well as possible, an related to that various problems, especially during high school age that are very vulnerable to behaviors such as smoking and drinking. They must be equipped with knowledge and change their attitudes to be able to prevent risky and avoid bad impact towards their health and future.¹

Research conducted by Kusumawardani (2015), about health risk behaviors among middle and high school students in Indonesia found that the main risk behaviors that bring about health problems for the middle and high school students were smoking, breakfast, physical violence and alcohol consumption.² Fatin (2011) at the Surakarta Vocational School who stated effects of health education on the dangers of smoking in adolescents revealed that to increase adolescent knowledge and attitudes about the dangers of smoking, stop smoking habits and avoid smoking, health education is needed. Health education achieve goals through changes in adolescent behavior.³

Based on WHO data in 2016 the percentage of smokers in ASEAN countries for Indonesia (46.16%), Philippines (16.62%), Vietnam (14.11%), Myanmar (8.73%), Thailand (7.74%), Malaysia (2.9%), Cambodia (2.07%), Laos (1.23%), Singapore (0.39%), and Brunei (0.04%).⁴

In Indonesia, smoking is one of the habits of the community because the smoking prevalence rate tends to remain high, especially in men. In this case the government including the Ministry of Health together with other relevant ministries has sought to be able to control this smoking habit through various strategies and approaches. Government policy for tobacco control has been outlined in Government Regulation No. 109 of 2013. In the Government Regulation it clearly regulates cigarette advertisements, areas without cigarettes, and access to cigarettes to vulnerable groups in the community. In addition, the Ministry of Health in collaboration with related sectors has also implemented smoking prevention efforts, through smoking cessation programs and providing health education on the dangers of smoking, as well as other approaches at the community level, public facilities, schools, workplaces and groups. other populations.⁵

Commented [j1]: Kalau ini sosial media yang digunakan hanya Whatsapp, silahkan langsung ditulis Whatsapp saja.

Commented [j2]: Gap analisis belum jelas.

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Based on data from the Central Bureau of Statistics of Pangkajene Kepulauan Regency in 2017 which consists of land and several islands that the population of Pangkajene Kepulauan Regency is 353,428 people with the number of adolescents aged 11-21 years around 35% of the population.⁶

Based on the initial survey by distributing questionnaires to grade 2 students as many as 100 people at the Muhammadiyah Bungoro Public High School and 100 people at Pangkajene DDI Senior High School in Pangkep District who were present at the Muhammadiyah Bungoro High School were 85 students who had smoking habits, as many as 60 students smoked spend one pack (12 sticks) every day and 25 students spend 6 cigarettes a day, 57 students usually smoke in school and 28 only smoke outside the school environment. Based on the supporting data obtained from the Counseling Guidance teacher during the last 3 months (June-August) that there were 47 students who committed school violations by smoking in the school environment. While in Pangkajene DDI Senior High School there were 93 students who had smoking habits, 53 students spent one pack (12 sticks) every day and 40 students spent 6 cigarettes per day, 60 students used to smoke in school and 33 only smoke outside the school. Based on the supporting data obtained from the Counseling Guidance teacher during the last 3 months (June-August) that there were 43 students who committed school violations by smoking in the school environment.

Smoking behavior generally occurs in high schools both public and private, and based on the results of the data obtained that smoking is more common in Private High Schools including Bungoro Muhammadiyah Senior High School and Pangkajene DDI Senior High School, Pangkep Regency as a place chosen by researchers to provide education for students who have a habit of smoking through WhatsApp media or leaflets. So, the aim of this study was to assess the effect of education through the Whats App media on changes in smoking behavior in senior high school students in Pangkep Regency.

Method

The type of research used is quasi-experiment with a pretest-posttest design only control group design which is a study that determines the treatment (intervention) in the experimental group by comparing with the control group.^{7,8} In this study, the experimental group received education with What Apps social media, while the control group was given education with leaflet media. Before the intervention, the pretest was performed in both groups. After giving the intervention, posttest was then carried out. This study uses questionnaires, a data collection techniques that are carried out by giving a set of questions or statements written to the respondent to answer by sharing with each respondent at the pretest and posttest. The population in this study were 330 grade 2 students enrolled in the Muhammadiyah Bungoro High School and Pangkajene DDI High School in Pangkep Regency. Data were collected through observation and interview to 180 respondents. The respondents in the control group were 90 and in the intervention group 90 students.

Selection of respondents used purposive sampling method based on the criteria of inclusion and exclusion. The inclusion criteria are criteria or standards set before the study that are used to determine whether a person can participate in a research study. The inclusion criteria used in this study are as follows: Class 2 male students who were registered and actively participated in learning in the last three months at the Muhammadiyah Bungoro and DDI Pangkajene High Schools in Pangkep Regency, Students who have Mobile phone and Whats App, Students who are willing became the respondent in this study by answering questions in the questionnaire and filling observation sheet. Exclusion criteria or exclusion criteria are criteria set before the study used to determine whether to participate or must be excluded. Data analysis paired sample t test and independent sample t test, because the data were normally distributed.

To simplify the research process, the researcher presents a series of activities during the research process, in the preparation Phase by determining and making research schedules, determining research assistants and preparing the material to be delivered. Consists of understanding towards cigarettes, hazardous substances and the dangers posed by cigarettes both for health and economic aspects and the impact on passive smoking. In the implementation phase, the initial stages of the implementation, is first open the greeting, do the introductory stage, open the class with prayers led by the class leader, and attend the attendees and those who are unable to attend, and the researcher explains the purpose of arrival, purpose, topic and

Commented [j4]: 1 paragraf terdiri dari minimal 3 kalimat

Commented [j5]: 1 paragraf terdiri dari 1 topik

Commented [j6]: Mengapa meneliti sekolah di Pangkep Regency? Jelaskan.

Commented [j7]: Bagaimana dengan hal ini? Mengapa tidak representatif?

description about the material that will be brought.

Steps for Health Education through the Media Whats App, are preparing material and supporting media. This material can be short messages, pictures or videos that contain invitations and appeals, provide pre-test, explain the purpose and topic of the meeting to the respondent, save student cellphone numbers become a sample (respondent). Create a Whats App group which is named the Respondent of SMKS Muhammadiyah Bungoro. Share health information in the form of health messages in the form of narrative texts, posters, pictures, or in audiovisual forms related to cigarette material. Performed for 1 week given at day and night regularly every day. At the final stage, is to do the post test by distributing the same questionnaire during the pre-test with the aim to find out whether there is a change in students' knowledge, attitudes and behavior before and after the health education intervention is given through the media Whats App.

Educational steps through Leaflet media are component preparing material and supporting media, providing pre-test, explaining the purpose and topic of the meeting to the respondent, distributing leaflets to each respondent with the help of research assistants and ensuring leaflets are evenly distributed, reciting the contents of the leaflets has been distributed and suggested to the respondent to listen and pay attention to the contents of the leaflet, recommend to the respondent to understand the contents of the leaflet and hope for changes in knowledge, attitudes and behavior after reading the leaflet. The final stage is to perform the post test by distributing the same questionnaire during the pre test with the aim to find out whether there is a change in students' knowledge, attitudes and behavior before and after health education interventions are provided through leaflet media.

The Final Stage of this Implementation is to evaluate the results by checking respondents' answers, scoring data, tabulating research data and concluding how the level of knowledge, attitudes and behavior of students before and after being given health education through media Whats App and Leaflets.

This study has been approved by the Health Research Ethics Commission of the Universitas Muslim Indonesia and the Ibnu Sina Hospital YW-UMI Makassar Number: 058/A.1/KEPK-UMI/V/2018.

Results

To simplify the research process, the researcher presents a series of activities during the research process, namely:

Preparation Stage consists of (1) Determine and schedule research. (2) Determine research assistants according to predetermined requirements, namely those who know about the condition of students and the school environment under study, namely one of the school teachers who teach in the school under study. (3) Prepare material to be brought. (4) Prepare leaflets about the dangers of smoking. Preparing material in the form of theories, pictures and visual audio about smoking risk behavior which consists of: the understanding of cigarettes, the content of harmful substances of cigarettes and the dangers arising from smoking both for health and economic aspects and the impact for passive smokers.

Implementation phase: In the initial stages of the implementation, first opening with greetings, introducing the stage, opening the class with a prayer led by the class leader, and attend both attendees and those unable to attend, and researchers explain the purpose of arrival, goals, topics and a description of material to be brought.

Steps to Health Education through Whats App Media consists of: (1) Prepare material and supporting media. Material that will be given to respondents is material about cigarettes, namely: the content of hazardous substances from cigarettes, the dangers that will arise from smoking habits in terms of health, economy and environmental impact and people around it. This material can be in the form of short messages, pictures or videos that contain the meaning of solicitation and appeal. (2) Give a pre test, Distribute questionnaires to each respondent to determine the level of knowledge and attitudes of respondents before being given education through the Whats App media. Respondents were given the opportunity to fill out questionnaires

Commented [j8]: Jelaskan di latar belakang.

Commented [j9]: How?

Commented [j10]: How? Jelaskan lebih lanjut.

Commented [j11]: Ini metode atau hasil? Kalau hasil, harus dituliskan di bagian tujuan dan metode. Apa yang ditulis di hasil mohon dijelaskan di metode.

within 5-10 minutes. (3) Explain the purpose and topic of the meeting to respondents. The purpose of this activity is to increase students' knowledge and attitudes towards risk behaviors such as smoking. Topics to be discussed at this meeting are about the definition of cigarettes, the content of hazardous substances they contain and the dangers arising from cigarettes in terms of health, economic losses, and impacts on the social environment. (4) Save the handphone number of the student who is the sample (respondent). (5) Create a Whats App group named Muhammadiyah Bungoro SMKS Respondents and Pangkajene DDI SMAS Respondents. (6) Share health information in the form of health messages like in the form of narrative texts, posters, pictures, or in the form of audiovisual related material cigarettes. Performed for 1 week given at the time of the day and night on a regular basis every day. (7) Evaluation. The final stage is to conduct a post test by distributing the same questionnaire during the pre test in order to find out if there are changes in students' knowledge and attitudes before and after they are given health education interventions through the Whats App media.

Educational steps through the Leaflet media consists of: (1) Prepare material and supporting media. Prepare leaflets containing material about cigarettes. The material to be given to respondents is material about cigarettes, namely: the content of hazardous substances from cigarettes, the danger that will arise from smoking habits in terms of health, economic and social. (2) Give a pre test. Distribute questionnaires to each respondent to find out the level of knowledge and attitudes of respondents before being given education through the Leaflet media. Respondents were given the opportunity to fill out questionnaires within 5-10 minutes. (3) Explain the purpose and topic of the meeting to respondents The purpose of carrying out this activity is to increase students' knowledge and attitudes towards risk behaviors such as smoking. Topics to be discussed at this meeting are about the definition of cigarettes, the content of hazardous substances they contain and the dangers arising from cigarettes both in terms of health, economic losses, and impacts on the social environment. (4) Distribute leaflets to each respondent with the help of research assistants and ensure the leaflets are evenly distributed. (5) Read back the contents of the leaflet that has been distributed and encourage respondents to listen and pay attention to the contents of the leaflet. (6) Encourage respondents to understand the contents of the leaflet and hope for a change in knowledge and attitudes after reading the leaflet. (7) Encourage respondents to bring back the leaflets that were distributed one week later at the time of the evaluation. (8) Evaluation. The final stage is to do a post test by distributing the same questionnaire at the time of the pre test with the aim to find out if there are changes in students' knowledge and attitudes before and after the health education intervention is given through leaflet media.

The Final Stage of the Implementation is to evaluate the results of check the respondent's answer, perform data scoring, tabulate research data and see and conclude how the level of knowledge and attitudes of adolescents before and after being given health education through the Whats App and Leaflet media.

Results of this study were obtained through primary data using a questionnaire. Processing data using the computer statistic program. Data analysis results are displayed in the following tables:

Table1. Distribution of Respondents Based on Knowledge Levels, Attitudes and Smoking Behaviors of High School Students When Pre Test and Post Test With Education Through Media WhatsApp and Leafletsin Pangkep Regency

Variable	Whats App (n=90)				Leaflet (n=90)			
	Pre test		Post test		Pre test		Post test	
	N	%	n	%	n	%	n	%
Knowledge								
Good	42	46.67	88	97.78	41	45.56	77	85.55
Less	48	53.33	2	2.22	48	54.44	13	14.45

Commented [j12]: Bagaimana tahapannya memperoleh hasil ini? Harus ada tahapannya di metode

Commented [j13]: p-Value?

Commented [j14]: Variabel ini belum dijelaskan di metode (good, less, positive, negative, dll)

Commented [j15]: n?

Variable	Whats App (n=90)				Leaflet (n=90)			
	Pre test		Post test		Pre test		Post test	
	N	%	n	%	n	%	n	%
Attitudes								
Positive	30	33.33	79	87.78	32	35.56	76	84.44
Negative	60	66.67	11	12.22	58	64.44	14	15.55
Behaviour								
Good	14	15.55	62	68.89	20	22.22	61	67.78
Less	76	84.44	28	31.11	70	77.78	29	32.22

Source :Primary Data 2018

Table 2. Distribution of Respondents Based on Knowledge Changes, Attitudes and Behavior About Cigarettes Before and After Intervention in Media Education WhatsApp da Leaflet in Pangkep Regency

Variable changes about smoking	WhatsApp (n=90)		Leaflet (n=90)	
	N	%	N	%
Knowledge				
Increase	73	81.1	59	65.6
Decrease	9	10.0	18	20.0
Remain	8	8.9	13	14.4
Attitudes				
Increase	74	82.2	72	80.0
Decrease	14	15.6	14	15.6
Remain	2	2.2	4	4.4
Behaviour				
Increase	74	82.2	68	75.6
Decrease	13	14.4	18	20.0
Remain	3	3.4	4	4.4

Source :Primary Data 2018

Table 3. Education Through Media WhatsApp and Leaflets on Average Knowledge, Attitudes and Behavior About Cigarettes in High School Students in Pangkep Regency

Variable about Cigarettes	Knowledge			Attitudes			Behaviour		
	Pre test (mean±SD)	Post test (mean±SD)	P*	Pre test (mean±SD)	Post test (mean±SD)	P*	Pre test (mean±SD)	Post test (mean±SD)	P*
Leaflet	4,27±1,29	6,51±1,55	0,000	24,63±6,35	31,61±4,44	0,000	4,36±1,46	6,47±1,67	0,000
Whats App	4,33±1,37	5,80±0,87	0,000	24,38±5,40	32,22±3,38	0,000	4,82±1,84	5,80±0,87	0,000
p**	0,812	0,009		0,772	0,030		0,186	0,021	

Source :Primary Data 2018 *: Paired t Test **: Independen Sample t Test

This researched showed that there are inputs/comments from the participating students related to the tobacco education content of WA and Leaflet. The comments from participating students related to the tobacco education content of WA were very varied, they were very enthusiastic and critical in giving comments. There are positive and negative comments because the material presented in whats apps varies in written and

Commented [j14]: Variabel ini belum dijelaskan di metode (good, less, positive, negative, dll)

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Commented [j16]: p-Value?

Commented [j17]: Jelaskan variabel ini di metode (increase, decease, remain, dll). Didapatkan berdasarkan apa. Disebut increase bila seperti apa.

Commented [j18]: n?

audiovisual form. Videos delivered via Whats App can be lived up to students more quickly. The ease of comprehension of the material contained in the video is due to the presentation of the video that "contains a storyline" for someone who starts smoking to the diseases he suffers. Students are able to empathize with the circumstances of the characters in the video story, so that their knowledge and attitudes about smoking will be better. Whereas The comments from the participating students related to the tobacco education content of the leaflet were very few and tended to be one-way, students simply read information in the leaflet and there was no response because the leaflet contained information that was packaged in writing without a video that was more tangible in sight and applied in everyday life.

Discussion

The intervention is health education using leaflets and Whats App. The material given to students is material about cigarettes, such as the content of harmful substances from cigarettes, the danger that will be caused by smoking habits both in terms of health, economy and environmental impact and the people around them.

Before the intervention about a half of the respondent had less knowledge about cigarettes were the WhatsApp group (53.33%) and the leaflet group (54.4%). After the educational intervention, more students had better knowledge about cigarettes, 88 students (97.78%) in the whatsapp group and 77 students (85.55%) in the leaflet group. Students knowledge about cigarettes are increased 59 or 65.6% through leaflet education, while through Whats App is 73 or 81.1%.

Paired t-test results show that giving education through leaflets or Whats App will increase students' knowledge, attitudes and actions about smoking. Increased knowledge, attitudes and actions about cigarettes more on students who received educational intervention by Whats App compared to leaflets. The use of WhatsApp media is more effective as a health education media compared to leaflet media in increasing knowledge. This is because whats app messages delivered are clearly written, two-way and can be read repeatedly, and equipped with sounds and images. In addition, students are easier to access if needed because students can open whats app every time. While in the leaflet media there is a tendency for students to only read the message once, and the leaflet is usually quickly lost, scattered cause the students cannot reread and understand more, besides the leaflets are one-way.

This study are in accordance with the study of Ambarwati (2014), who stated that video media is more effective in increasing students' knowledge about the dangers of smoking compared to leaflets.⁹ The same study also concluded that there was an influence of health education on knowledge about the dangers of smoking in adolescents.^{10,11,12,13,14,15} In addition, some research results also concluded that with health education through social media about danger smoking has been shown to reduce cigarette consumption in adolescents.^{16,17,18,19,20}

The results of this study are not in line with the research conducted by Ristin (2016), on the effectiveness of health promotion with leaflet and video media on adolescent knowledge indicating that adolescent knowledge is sufficient, a good attitude after receiving counseling about smoking behavior.¹⁰

A study conducted by Fatin (2011) at the Surakarta Vocational School on the Effect of Health Education on cigarette smoking in adolescents revealed that to increase adolescent knowledge and attitudes about the dangers of smoking, health education is expected to stop smoking habits and avoid smoking health education is needed to change their awareness or increase adolescent knowledge about health care and improvement. Health education in achieves goals among teenagers change process in adolescent behavior.³

Attitude and behavior is a collection of symptoms or sindroma in response to a stimulus or an object. It involves thoughts, feelings, attention, and other psychiatric symptoms.^{21,22}

Changes that occur in the respondent as a result of exposure to messages and information conveyed through health education, namely in the form of changes in behavior and attitudes that begin with changes in individual knowledge. The higher the knowledge of individual attitudes the more positive and the lower the knowledge, the more negative the attitudes and behavior of individuals.^{23,24}

This study showed that before the intervention many students had negative attitudes about smoking, 66.67% in the WhatsApp group and 64.4% in the leaflet group. After the educational

Commented [j19]: Diskusi masih belum fokus. Mengapa memilih sosial media Whatsapp? Bagaimana dengan leaflet? Mohon jangan terlalu banyak mengulang hasil.

intervention, more students had positive attitude about smoking, 79 or 87.78% in the whatsapp group, and 76 or 84.44% in the leaflet group. Students who have a positive attitude about smoking increase through leaflet education are 68 people (75.6%), while through Whats App are 74 people (82.2%).

The attitude formation is influenced by several factors, such as physiological factors, experience factors, and social communication factors. A person's physiological factors will determine how a person behaves. Physiological factors related to age and health. Young people usually have a more free and courageous attitude compared to old age. People who are often sick or in sick condition will have an attitude that depends on others. Experience factors, a person's attitude will be influenced by the person's direct experience of the object of attitude. Factors of social communication, social communication can take the form of information from someone to another person who will influence attitudes.^{25,26}

The result also showed that before the intervention students who had bad behavior about cigarettes in the WhatsApp group were 84.4% and in the leaflet group were 77.8%. After the educational intervention, more students had good behavior about cigarettes 62 or 68.89% in the whatsapp group, and 61 students or 67.78% in the leaflet group. Students who have good behavior about cigarettes increase by 75.6% or 68 people through leaflet education, while education for Whats App 82.2% or 74 people.

Paired t-test results show that giving education through leaflets or Whats App will improve students' attitudes about cigarettes ($p < 0.05$). Increased attitudes about cigarettes are more on respondents who received educational intervention by Whats App compared to leaflets. This is due to the material contained in the video via Whats App which can be more quickly appreciated by students. The ease of appreciation of the material contained in the video is caused by the presentation of a video that "contains the storyline" of someone who started smoking up to the diseases he suffered. The students are able to empathize with the circumstances of the characters in the story of the video. Than his attitude about smoking will be better while in the leaflet contains some "information about cigarettes and dangers that are packaged in a straightforward manner". The respondents get additional information and can improve their understanding of smoking and its dangers.

The research done by Dian L. (2013) about Mobile-Based Video Learning Smoking Effect as an anti-smoking health education media, found that the use of the "smoking effect learning" video method was quite effective. The learning media used could be accessed by various groups easily via mobile phones.¹⁴ These teenagers will be more interested in learning more from social media, that offer not only the sound but also the picture show.^{27,28,29,30}

Conclusion

Education through WhatsApp social media is more effective than leaflet media in increasing the knowledge, attitudes and behavior of high school students about cigarettes. It is advised to disseminate health information with whats app, leaflets and other media about the dangers of smoking to teenagers in order to reduce and stop smoking.

Acknowledgment

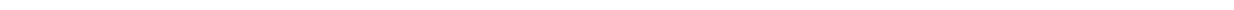
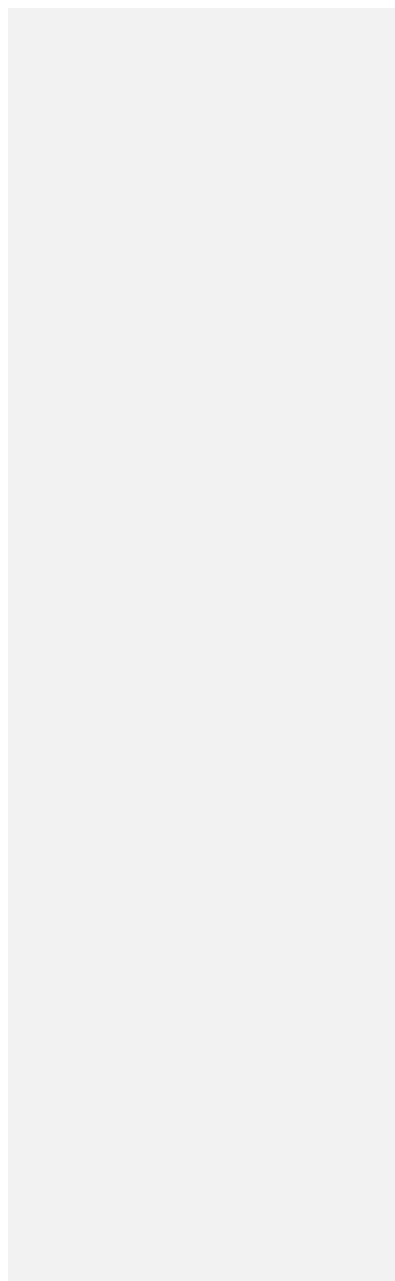
We would like to thank all the respondents of this research in Pangkep district, especially to the local government of Pangkep in supporting this research. The author(s) declared no potential conflicts of interest with respect to the research, authorship, and/or publication of this article. The author(s) fully thanks to Universitas Muslim Indonesia for the financial support for the research, authorship, and/or publication of this article by the name of Internal Research Grant Funding.

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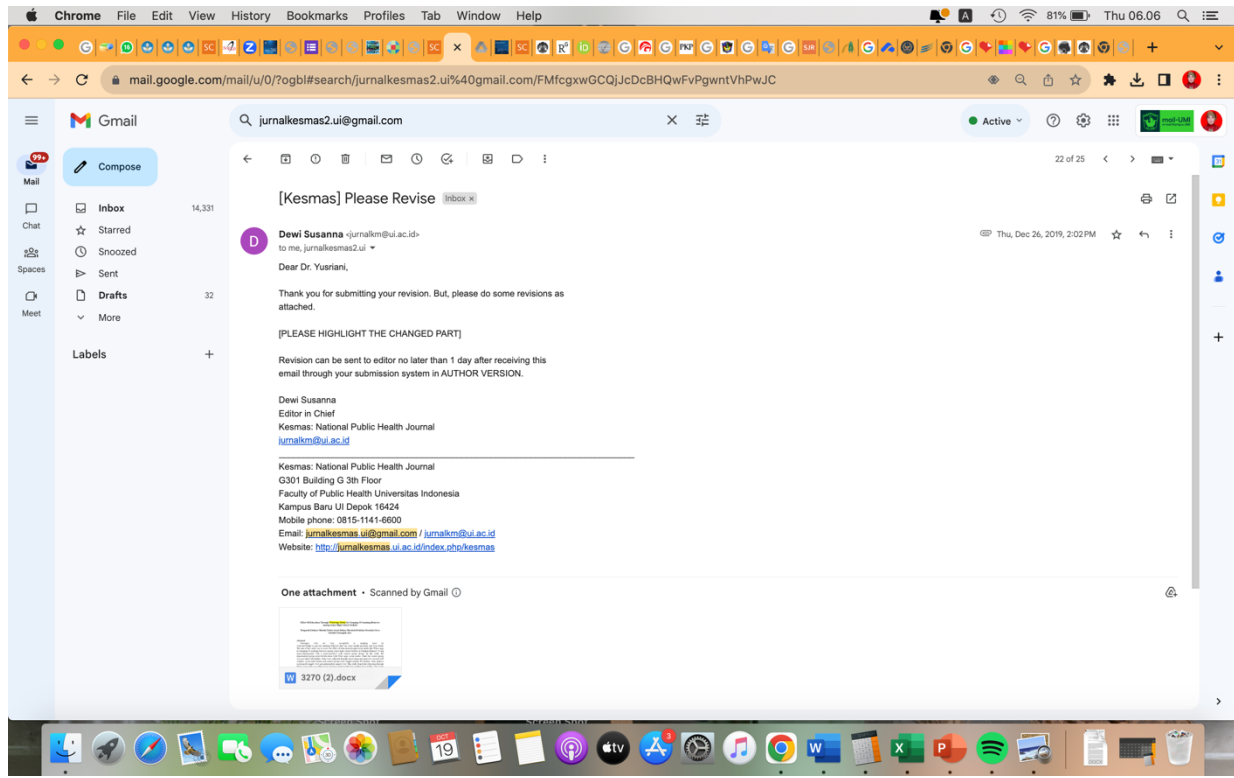
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REVIEW 2



HASIL REVIEW SUBSTANSI “2”

Effect Of Education Through **Whatsapp Media** In Changing Of Smoking Behavior Among Senior High School Students

Pengaruh Edukasi Melalui Media Sosial Dalam Merubah Perilaku Merokok Siswa Sekolah Menengah Atas

Abstract

Teenagers who are very susceptible to smoking must be with knowledge to prevent smoking behavior that can cause health problems and even death. The aim of this study was to assess the effect of education through social media like Whats App in changing of smoking behavior among senior high school students in Pangkep Regency. Using quasi-experimental with a pretest-posttest with control group design. In this study, the experimental group received education with What Apps social media, while the control group was provided with leaflets. Data were collected through observation and interview towards 180 students, in the intervention and control groups each sample number 90 students. Data analysis used paired sample t test and independent sample t test. This study found that education through Whats App media was effective in changing smoking behavior students than leaflets. This study suggested to disseminate health information with whats app about the dangers of smoking to teenagers in order to reduce and stop smoking.

Keywords: Behavior, smoking, whatsapp, leaflets, students.

Introduction

Teenagers who are the younger generation who will determine the fate of the nation in the future. A quality generation is absolutely necessary, despite in reality social change and a more modern lifestyle in the society tend to also increase various problems in the life of the younger generation. This is due to teenagers experiencing a transition period where they always want to try various things that are considered modern and do not want to miss, an easily affected and want to appear and be accepted in their environment. Many of these behaviors can bring risks to health such as smoking, drinking alcoholic beverages, drugs or premarital sexual behavior. Adolescents who are the next generation of nation-building who must be prepared as well as possible, an related to that various problems, especially during high school age that are very vulnerable to behaviors such as smoking and drinking. They must be equipped with knowledge and change their attitudes to be able to prevent risky and avoid bad impact towards their health and future.¹ The high number of smokers among high school students is caused by the lack of knowledge about the dangers of smoking, so it is necessary to educate using whatsapp media, in this case teenagers will be more interested in learning more from whatsapp media which not only sound but also the picture shown.

Research conducted by Kusumawardani (2015), about health risk behaviors among middle and high school students in Indonesia found that the main risk behaviors that bring about health problems for the middle and high school students were smoking, breakfast, physical violence and alcohol consumption.² Fatin (2011) at the Surakarta Vocational School who stated effects of health education on the dangers of smoking in adolescents revealed that to increase adolescent knowledge and attitudes about the dangers of smoking, stop smoking habits and avoid smoking, health education is needed. Health education achieve goals through changes in adolescent behavior.³

Based on WHO data in 2016 the percentage of smokers in ASEAN countries for Indonesia (46.16%), Philippines (16.62%), Vietnam (14.11%), Myanmar (8.73%), Thailand (7.74%), Malaysia (2.9%), Cambodia (2.07%), Laos (1.23%), Singapore (0.39%), and Brunei (0.04%).⁴ Smoking prevalence rates among men remain generally higher than those of women, with Indonesia facing very high prevalence rates (above 64%) among their male population, while Lao PDR, Malaysia, Myanmar, Philippines, and Vietnam have male smoking rates nearing 50%. It should be pointed out that in addition to the health burden from smoking, Myanmar Cambodia and Lao PDR also face significant “Smokeless tobacco” use. Furthermore, from a public health perspective, there is a distressing trend of increasing consumption in Indonesia, Myanmar, and, most alarming, Vietnam.⁴

In Indonesia, smoking is one of the habits of the community because the smoking prevalence rate tends to remain high, especially in men. In this case the government including the Ministry of Health together with other relevant ministries has sought to be able to control this smoking habit through various strategies and approaches. Government policy for tobacco control has been outlined in Government Regulation No. 109 of 2013. In the Government Regulation it clearly regulates cigarette advertisements, areas without cigarettes, and access to cigarettes to vulnerable groups in the community. In addition, the Ministry of Health in collaboration with related sectors has also implemented smoking prevention efforts, through smoking cessation programs and providing health education on the dangers of smoking, as well as other approaches at the community level, public facilities, schools, workplaces and groups. other populations.⁵

Based on data from the Central Bureau of Statistics of Pangkajene Kepulauan Regency in 2017 which consists of land and several islands that the population of Pangkajene Kepulauan Regency is 353,428 people with the number of adolescents aged 11-21 years around 35% of the population.⁶ Pangkajene and Kepulauan Regency are one of the Regencies in South Sulawesi Province, with the capital being Pangkajene. Pangkep Regency initially had an area of 1112.29 Km², after a joint analysis of Bakosurtanas the area was revised to 12,362.73 Km² with a land area of 898.29 Km² and a sea area of 11,464.44 Km².

Based on the initial survey by distributing questionnaires to grade 2 students as many as 100 people at the Muhammadiyah Bungoro Public High School and 100 people at Pangkajene DDI Senior High School in Pangkep District who were present at the Muhammadiyah Bungoro High School were 85 students who had smoking habits, as many as 60 students smoked spend one pack (12 sticks) every day and 25 students spend 6 cigarettes a day, 57 students usually smoke in school and 28 only smoke outside the school environment. While in Pangkajene DDI Senior High School there were 93 students who had smoking habits, 53 students spent one pack (12 sticks) every day and 40 students spent 6 cigarettes per day, 60 students used to smoke in school and 33 only smoke outside the school.

Based on the supporting data obtained from the Counseling Guidance teacher during the last 3 months (June-August) that there were 47 students who committed school violations by smoking in the school environment. While in Pangkajene DDI Senior High School there were 43 students who committed school violations by smoking in the school environment. Students smoke in the school environment because there are no strict rules from the school regarding smoking bans, they also do not know about the dangers of smoking in the school environment. They have never received education in schools about the dangers of smoking.

Smoking behavior generally occurs in Private High Schools including Bungoro Muhammadiyah Senior High School and Pangkajene DDI Senior High School. Pangkep Regency as a place chosen by researchers because of the numbers Teen smokers in these schools are very high due to low knowledge and have never been touched by education both in the school and family environment. So that researchers provide education for students who have a habit of smoking through WhatsApp media for Bungoro Muhammadiyah Senior High School and leaflets for Pangkajene DDI Senior High School. So, the aim of this study was to assess the effect of education through the Whats App media on changes in smoking behavior in senior high school students in Pangkep Regency.

Method

The type of research used is quasi-experiment with a pretest-posttest design only control group design which is a study that determines the treatment (intervention) in the experimental group by comparing with the control group.^{7,8} In this study, the experimental group received education with What Apps social media, while the control group was given education with leaflet media. Before the intervention, the pretest was performed in both groups. After giving the intervention, posttest was then carried out. This study uses questionnaires, a data collection techniques that are carried out by giving a set of questions or statements written to the respondent to answer by sharing with each respondent at the pretest and posttest. The population in this study were 330 grade 2 students enrolled in the Muhammadiyah Bungoro High School and Pangkajene DDI High School in Pangkep Regency. Data were collected through observation and interview to 180 respondents. The respondents in the control group were 90 and in the intervention group 90 students.

Selection of respondents used purposive sampling method based on the criteria of inclusion and exclusion. The inclusion criteria are criteria or standards set before the study that are used to determine whether a person can participate in a research study. The inclusion criteria used in this study are as follows: Class 2 male students who were registered and actively participated in learning in the last three months at the Muhammadiyah Bungoro and DDI Pangkajene High Schools in Pangkep Regency, Students who have Mobile phone and Whats App, Students who are willing became the respondent in this study by answering questions in the questionnaire and filling observation sheet. Exclusion criteria or exclusion criteria are criteria set before the study used to determine whether to participate or must be excluded. Data analysis paired sample t test and independent sample t test, because the data were normally distributed.

To simplify the research process, the researcher presents a series of activities during the research process, in the preparation Phase by determining and making research schedules, determining research assistants and preparing the material to be delivered. Consists of understanding towards cigarettes, hazardous substances and the dangers posed by cigarettes both for health and economic aspects and the impact on passive smoking. In the implementation phase, the initial stages of the implementation, is first open the greeting, do the introductory stage, open the class with prayers led by the class leader, and attend the attendees and those who are unable to attend, and the researcher explains the purpose of arrival, purpose, topic and description about the material that will be brought.

Steps for Health Education through the Media Whats App, are preparing material and supporting media. This material can be short messages, pictures or videos that contain invitations and appeals, provide pre-test, explain the purpose and topic of the meeting to the respondent, save student cellphone numbers become a sample (respondent), Create a Whats App group which is named the Respondent of SMKS Muhammadiyah Bungoro, Share health information in the form of health messages in the form of narrative texts, posters, pictures, or in audiovisual forms related to cigarette material. Performed for 1 week given at day and night regularly every day. At the final stage, is to do the post test by distributing the same questionnaire during the pre-test with the aim to find out whether there is a change in students' knowledge, attitudes and behavior before and after the health education intervention is given through the media Whats App.

Educational steps through Leaflet media are component preparing material and supporting media, providing pre-test, explaining the purpose and topic of the meeting to the respondent, distributing leaflets to each respondent with the help of research assistants and ensuring leaflets are evenly distributed, reciting the contents of the leaflets has been distributed and suggested to the respondent to listen and pay attention to the contents of the leaflet, recommend to the respondent to understand the contents of the leaflet and hope for changes in knowledge, attitudes and behavior after reading the leaflet. The final stage is to perform the post test by distributing the same questionnaire during the pre test with the aim to find out whether there is a change in students' knowledge, attitudes and behavior before and after health education interventions are provided through leaflet media.

The Final Stage of this Implementation is to evaluate the results by checking respondents' answers, scoring data, tabulating research data and concluding how the level of knowledge, attitudes and behavior of students before and after being given health education through media Whats App and Leaflets. How to measure knowledge, attitudes and actions by distributing questionnaires using questionnaire measurement tools. Knowledge is the result of knowing respondents about matters relating to smoking risk behavior including the understanding of cigarettes, smoking and drinking alcohol, causative factors, the content of harmful substances and the negative impact of smoking behavior on individual health, learning achievement, environmental and social. While the act of smoking is an activity caused by addiction. When someone takes out a pack of cigarettes from his pocket and then takes a bar and turns it on, basically the activity is a series of commands from the brain caused by the addiction of certain addictive substances.

Knowledge and action questions are given two answer criteria namely YES or NO using the Guttman scale where if YES score = 1, if NO score = 0. Knowledge or action is said to be good If the respondent answers correctly $\geq 50\%$ of all questions. While Knowledge or action is said to be lacking if the respondent answers correctly $<50\%$ of all questions.

Attitude variable is student response or response about risk behavior in the form of smoking behavior. Consists of 4 answer option statements with each score, SS (Strongly Agree) = 1, S (Agree) = 2, TS (Disagree) = 3, STS (Strongly Disagree) = 4. The sum of all statements is 10 so that the number of possible scores is obtained if the respondent's answer score is ,5 62.5% and it is said to be negative if the respondent's answer score <62.5%.

To find out whether there is a decrease or increase in students' knowledge, attitudes and actions, the results of the knowledge score, attitudes and actions during the post test are reduced by the results of the score of knowledge, attitudes and actions during the pre test. If the results of the difference in the score of knowledge, attitudes and pre-post test experiences a positive change means an increase, vice versa if the difference between the results of the score of knowledge, attitudes and actions during the pre-post test is negative, then the knowledge, attitudes and actions have decreased. As for the results of the difference in the score of knowledge, attitudes and actions pre-post test did not experience positive and negative changes or the result is zero (0) means that the students' knowledge, attitudes and actions remain unchanged.

This study has been approved by the Health Research Ethics Commission of the Universitas Muslim Indonesia and the Ibnu Sina Hospital YW-UMI Makassar Number: 058/A.1/KEPK-UMI/V/2018.

Results

The results showed that researchers did some preparation stage consists of (1) Determine and schedule research. (2) Determine research assistants according to predetermined requirements, namely those who know about the condition of students and the school environment under study, namely one of the school teachers who teach in the school under study. (3) Prepare material to be brought. (4) Prepare leaflets about the dangers of smoking. Preparing material in the form of theories, pictures and visual audio about smoking risk behavior which consists of: the understanding of cigarettes, the content of harmful substances of cigarettes and the dangers arising from smoking both for health and economic aspects and the impact for passive smokers.

Implementation phase: In the initial stages of the implementation, first opening with greetings, introducing the stage, opening the class with a prayer led by the class leader, and attend both attendees and those unable to attend, and researchers explain the purpose of arrival, goals, topics and a description of material to be brought.

Steps to Health Education through Whats App Media consists of: (1) Prepare material and supporting media. Material that will be given to respondents is material about cigarettes, namely: the content of hazardous substances from cigarettes, the dangers that will arise from smoking habits in terms of health, economy and environmental impact and people around it. This material can be in the form of short messages, pictures or videos that contain the meaning of solicitation and appeal. (2) Give a pre test, Distribute questionnaires to each respondent to determine the level of knowledge and attitudes of respondents before being given education through the Whats App media. Respondents were given the opportunity to fill out questionnaires within 5-10 minutes. (3) Explain the purpose and topic of the meeting to respondents. The purpose of this activity is to increase students' knowledge and attitudes towards risk behaviors such as smoking. Topics to be discussed at this meeting are about the definition of cigarettes, the content of hazardous substances they contain and the dangers arising from cigarettes in terms of health, economic losses, and impacts on the social environment. (4) Save the handphone number of the student who is the sample (respondent). (5) Create a Whats App group named Muhammadiyah Bungoro SMKS Respondents and Pangkajene DDI SMAS Respondents. (6) Share health information in the form of health messages like in the form of narrative texts, posters, pictures, or in the form of audiovisual related material cigarettes. Performed for 1 week given at the time of the day and night on a regular basis every day. (7) Evaluation. The final stage is to conduct a post test by distributing the same questionnaire during the pre test in order to find out if there are changes in students' knowledge and attitudes before and after they are given health education interventions through the Whats App media.

Educational steps through the Leaflet media consists of: (1) Prepare material and supporting media. Prepare leaflets containing material about cigarettes. The material to be given to respondents is material about cigarettes, namely: the content of hazardous substances from cigarettes, the danger that will arise from smoking habits in terms of health, economic and social. (2) Give a pre test. Distribute questionnaires to each respondent to find out the level of knowledge and attitudes of respondents before being given education through the Leaflet media. Respondents were given the opportunity to fill out questionnaires within 5-10 minutes. (3) Explain the purpose and topic of the meeting to respondents The purpose of carrying out this activity is to increase students' knowledge and attitudes towards risk behaviors such as smoking. Topics to be discussed at this meeting are about the definition of cigarettes, the content of hazardous substances they contain and the dangers arising from cigarettes both in terms of health, economic losses, and impacts on the social environment. (4) Distribute leaflets to each respondent with the help of research assistants and ensure the leaflets are evenly distributed. (5) Read back the contents of the leaflet that has been distributed and encourage respondents to listen and pay attention to the contents of the leaflet. (6) Encourage respondents to understand the contents of the leaflet and hope for a change in knowledge and attitudes after reading the leaflet. (7) Encourage respondents to bring back the leaflets that were distributed one week later at the time of the evaluation. (8) Evaluation. The final stage is to do a post test by distributing the same questionnaire at the time of the pre test with the aim to find out if there are changes in students' knowledge and attitudes before and after the health education intervention is given through leaflet media.

The Final Stage of the Implementation is to evaluate the results of check the respondent's answer, perform data scoring, tabulate research data and see and conclude how the level of knowledge and attitudes of adolescents before and after being given health education through the Whats App and Leaflet media.

Results of this study were obtained through primary data using a questionnaire. Processing data using the computer statistic program. Data analysis results are displayed in the following tables:

Table 1. Distribution of Respondents Based on Knowledge Levels, Attitudes and Smoking Behaviors of High School Students When Pre Test and Post Test With Education Through Media WhatsApp and Leaflets in Pangkep Regency

Variable	Whats App (n=90)				Leaflet (n=90)			
	Pre test		Post test		Pre test		Post test	
	n	%	n	%	n	%	n	%
Knowledge								
Good	42	46.67	88	97.78	41	45.56	77	85.55
Less	48	53.33	2	2.22	48	54.44	13	14.45
Attitudes								
Positive	30	33.33	79	87.78	32	35.56	76	84.44
Negative	60	66.67	11	12.22	58	64.44	14	15.55
Behaviour								
Good	14	15.55	62	68.89	20	22.22	61	67.78
Less	76	84.44	28	31.11	70	77.78	29	32.22

Source :Primary Data 2018

Table 2. Distribution of Respondents Based on Knowledge Changes, Attitudes and Behavior About Cigarettes Before and After Intervention in Media Education WhatsApp and Leaflet in Pangkep Regency

Commented [j1]: Belum ada p-value

Variable changes about smoking	WhatsApp (n=90)		Leaflet (n=90)	
	n	%	n	%
Knowledge				
Increase	73	81.1	59	65.6
Decrease	9	10.0	18	20.0
Remain	8	8.9	13	14.4
Attitudes				
Increase	74	82.2	72	80.0
Decrease	14	15.6	14	15.6
Remain	2	2.2	4	4.4
Behaviour				
Increase	74	82.2	68	75.6
Decrease	13	14.4	18	20.0
Remain	3	3.4	4	4.4

Source :Primary Data 2018

Table 3. Education Through Media WhatsApp and Leaflets on Average Knowledge, Attitudes and Behavior About Cigarettes in High School Students in Pangkep Regency

Variable about Cigarettes	Knowledge			Attitudes			Behaviour		
	Pre test (mean±SD)	Post test (mean±SD)	p*	Pre test (mean±SD)	Post test (mean±SD)	p*	Pre test (mean±SD)	Post test (mean±SD)	p*
Leaflet	4,27±1,29	6,51±1,55	0,000	24,63±6,35	31,61±4,44	0,000	4,36±1,46	6,47±1,67	0,000
Whats App	4,33±1,37	5,80±0,87	0,000	24,38±5,40	32,22±3,38	0,000	4,82±1,84	5,80±0,87	0,000
p**	0,812	0,009		0,772	0,030		0,186	0,021	

Source :Primary Data 2018 *: Paired t Test **: Independen Sample t Test

This researched showed that there are inputs/comments from the participating students related to the tobacco education content of WA and Leaflet. The comments from participating students related to the tobacco education content of WA were very varied, they were very enthusiastic and critical in giving comments. There are positive and negative comments because the material presented in whats apps varies in written and audiovisual form. Videos delivered via Whats App can be lived up to students more quickly. The ease of comprehension of the material contained in the video is due to the presentation of the video that "contains a storyline" for someone who starts smoking to the diseases he suffers. Students are able to empathize with the circumstances of the characters in the video story, so that their knowledge and attitudes about smoking will be better. Whereas The comments from the participating students related to the tobacco education content of the leaflet were very few and tended to be one-way, students simply read information in the leaflet and there was no response because the leaflet contained information that was packaged in writing without a video that was more tangible in sight and applied in everyday life.

Discussion

The intervention is health education using leaflets and Whats App. The material given to students is material about cigarettes, such as the content of harmful substances from cigarettes, the danger that will be caused by smoking habits both in terms of health, economy and environmental impact and the people around them.

Media Whats App was chosen because it is a message-based application for Smartphone which is a cross-platform messaging application that allows users to exchange messages using

internet data packages. The use of whatsapp allows students to receive information through audio, visual and audiovisual media. Whereas Leaflet is a piece of paper containing writing in short, concise sentences, easy to understand and pictures that are simple, interesting and there are some that are presented in folded sheets of paper. Leaflet only allows students to receive information visually.

Before the intervention about a half of the respondent in the leaflet group had less knowledge about cigarettes (54.4%), and after the educational intervention, more students had better knowledge about cigarettes were 77 students (85.55%). Students knowledge about cigarettes are increased 59 or 65.6% through leaflet education. The results showed that the group of students who were educated through the media leaflets also experienced an increase in knowledge, this happened because in the media leaflets the message was written clearly, and could be read repeatedly by students. While on Whats App media there is a tendency for students to only read messages once and messages in video form, students only enjoy the storyline on the video but are less able to capture the messages implicit in the video story.

Paired t-test results show that giving education through leaflets or Whats App will increase students' knowledge, attitudes and actions about smoking. Increased knowledge, attitudes and actions about cigarettes more on students who received educational intervention by Whats App compared to leaflets. The use of WhatsApp media is more effective as a health education media compared to leaflet media in increasing knowledge. The results showed that before the intervention whatsapp media the respondent had less knowledge about cigarettes were 53.33% and after the educational intervention, more students had better knowledge about cigarettes were 88 students (97.78%). Students knowledge about cigarettes are increased 73 or 81.1% through Whats App. This is because whatsapp messages delivered are clearly written, two-way and can be read repeatedly, and equipped with sounds and images. In addition, students are easier to access if needed because students can open whatsapp every time. While in the leaflet media there is a tendency for students to only read the message once, and the leaflet is usually quickly lost, scattered cause the students cannot reread and understand more, besides the leaflets are one-way.

This study are in accordance with the study of Ambarwati (2014), who stated that video media is more effective in increasing students' knowledge about the dangers of smoking compared to leaflets.⁷ The same study also concluded that there was an influence of health education on knowledge about the dangers of smoking in adolescents.^{10,11,12,13,14,15} In addition, some research results also concluded that with health education through social media about danger smoking has been shown to reduce cigarette consumption in adolescents.^{16,17,18,19,20}

The results of this study are not in line with the research conducted by Ristin (2016), on the effectiveness of health promotion with leaflet and video media on adolescent knowledge indicating that adolescent knowledge is sufficient, a good attitude after receiving counseling about smoking behavior.¹⁰

A study conducted by Fatin (2011) at the Surakarta Vocational School on the Effect of Health Education on cigarette smoking in adolescents revealed that to increase adolescent knowledge and attitudes about the dangers of smoking, health education is expected to stop smoking habits and avoid smoking health education is needed to change their awareness or increase adolescent knowledge about health care and improvement. Health education in achieves goals among teenagers change process in adolescent behavior.³

Attitude and behavior is a collection of symptoms or syndrome in response to a stimulus or an object. It involves thoughts, feelings, attention, and other psychiatric symptoms.^{21,22}

Changes that occur in the respondent as a result of exposure to messages and information conveyed through health education, namely in the form of changes in behavior and attitudes that begin with changes in individual knowledge. The higher the knowledge of individual attitudes the more positive and the lower the knowledge, the more negative the attitudes and behavior of individuals.^{23,24}

This study showed that before the intervention many students had negative attitudes about smoking, 66.67% in the WhatsApp group and 64.4% in the leaflet group. After the educational intervention, more students had positive attitude about smoking, 79 or 87.78% in the whatsapp group, and 76 or 84.44% in the leaflet group. Students who have a positive attitude about smoking increase through leaflet education are 68 people (75.6%), while through Whats App are 74 people (82.2%).

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The attitude formation is influenced by several factors, such as physiological factors, experience factors, and social communication factors. A person's physiological factors will determine how a person behaves. Physiological factors related to age and health. Young people usually have a more free and courageous attitude compared to old age. People who are often sick or in sick condition will have an attitude that depends on others. Experience factors, a person's attitude will be influenced by the person's direct experience of the object of attitude. Factors of social communication, social communication can take the form of information from someone to another person who will influence attitudes.^{25,26}

The result also showed that before the intervention students who had bad behavior about cigarettes in the WhatsApp group were 84.4% and in the leaflet group were 77.8%. After the educational intervention, more students had good behavior about cigarettes 62 or 68.89% in the whatsapp group, and 61 students or 67.78% in the leaflet group. Students who have good behavior about cigarettes increase by 75.6% or 68 people through leaflet education, while education for Whats App 82.2% or 74 people.

Paired t-test results show that giving education through leaflets or Whats App will improve students' attitudes about cigarettes ($p < 0.05$). Increased attitudes about cigarettes are more on respondents who received educational intervention by Whats App compared to leaflets. This is due to the material contained in the video via Whats App which can be more quickly appreciated by students. The ease of appreciation of the material contained in the video is caused by the presentation of a video that "contains the storyline" of someone who started smoking up to the diseases he suffered. The students are able to empathize with the circumstances of the characters in the story of the video. Than his attitude about smoking will be better while in the leaflet contains some "information about cigarettes and dangers that are packaged in a straightforward manner". The respondents get additional information and can improve their understanding of smoking and its dangers.

The research done by Dian L (2013) about Mobile-Based Video Learning Smooking Effect as an anti-smoking health education media, found that the use of the "smooking effect learning" video method was quite effective. The learning media used could be accessed by various groups easily via mobile phones.¹⁴ These teenagers will be more interested in learning more from social media, that offer not only the sound but also the picture show.^{27,28,29,30}

Conclusion

Education through WhatsApp social media is more effective than leaflet media in increasing the knowledge, attitudes and behavior of high school students about cigarettes. It is advised to disseminate health information with whats app, leaflets and other media about the dangers of smoking to teenagers in order to reduce and stop smoking.

Acknowledgment

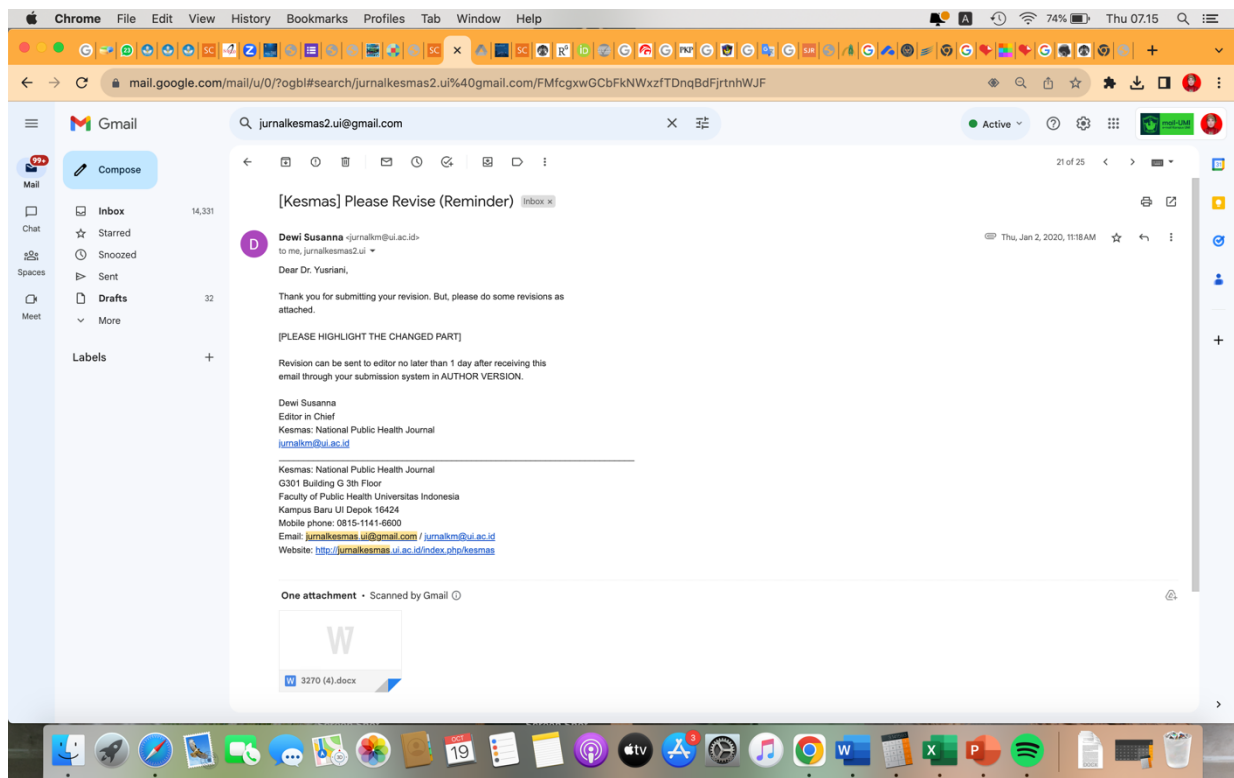
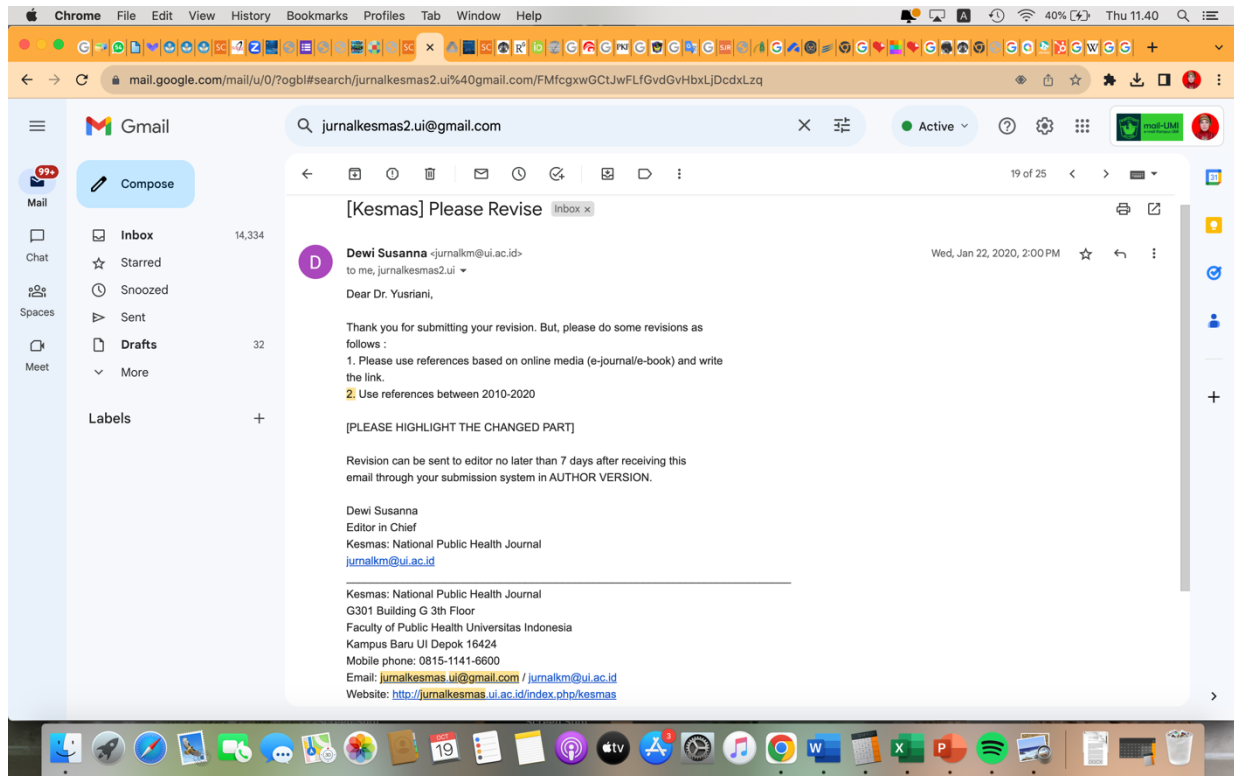
We would like to thank all the respondents of this research in Pangkep district, especially to the local government of Pangkep in supporting this research. The author(s) declared no potential conflicts of interest with respect to the research, authorship, and/or publication of this article. The author(s) fully thanks to Universitas Muslim Indonesia for the financial support for the research, authorship, and/or publication of this article by the name of Internal Research Grant Funding.

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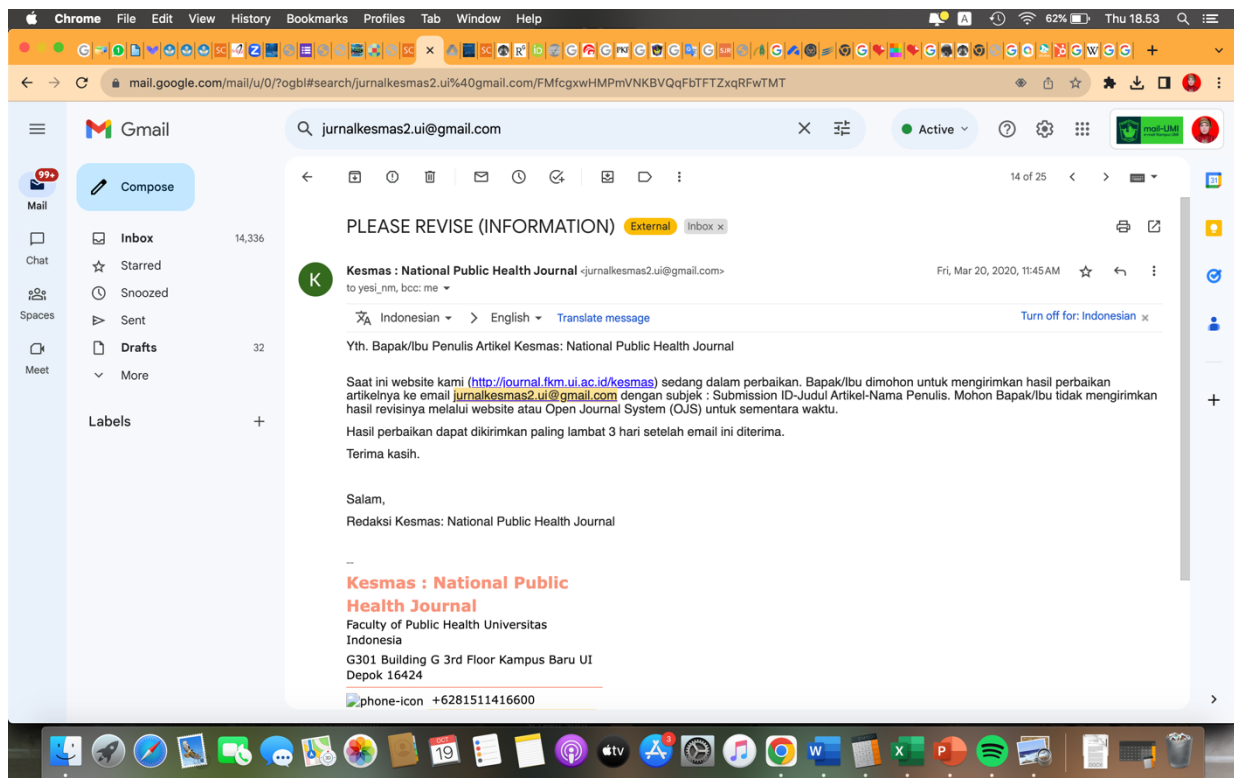
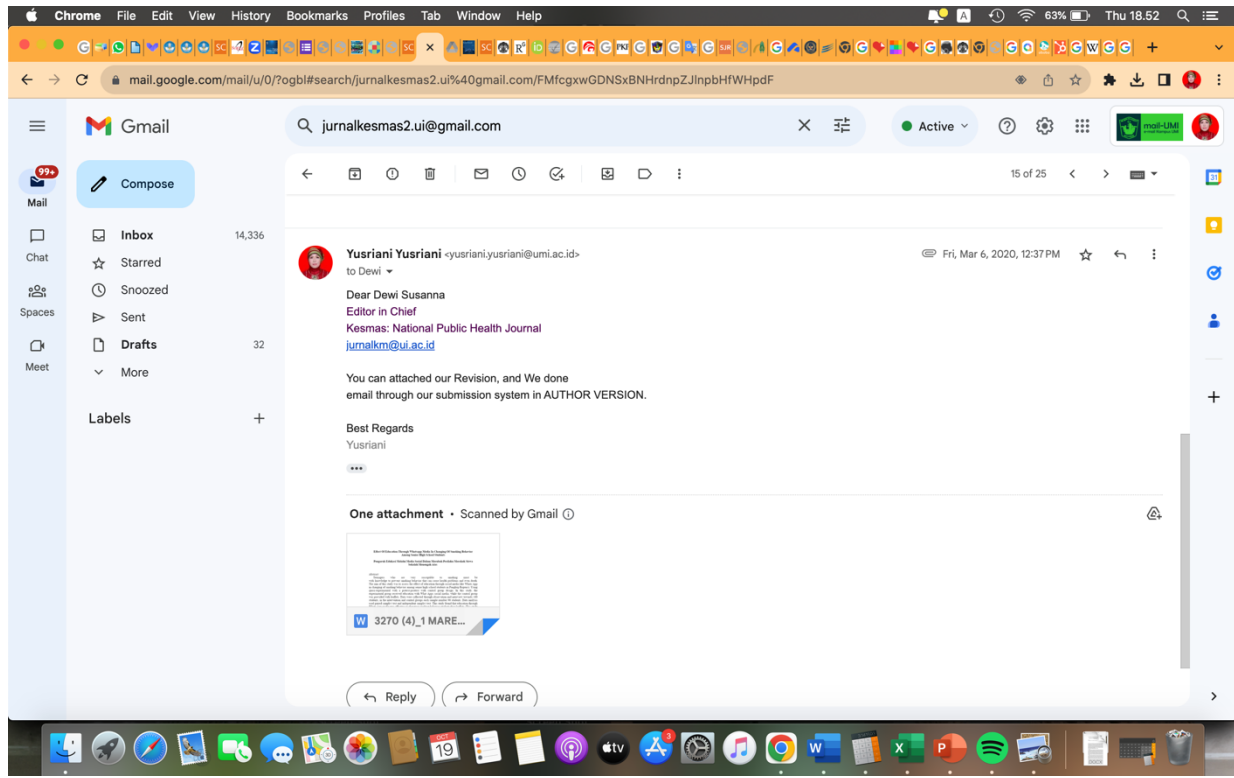
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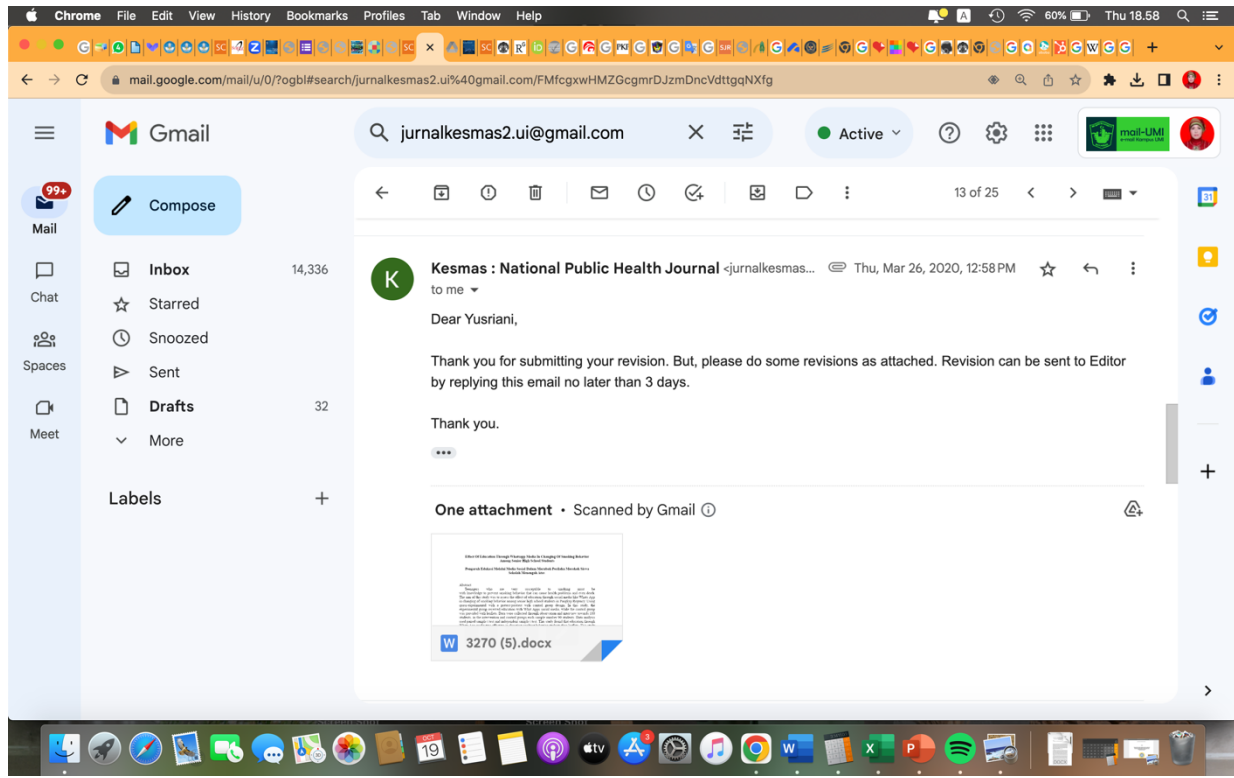
REVIEW 3



HASIL REVIEW SUBSTANSI “3”



REVIEW 4



HASIL REVIEW SUBSTANSI “4”

Effect Of Education Through Whatsapp Media In Changing Of Smoking Behavior Among Senior High School Students

Pengaruh Edukasi Melalui Media Sosial Dalam Merubah Perilaku Merokok Siswa Sekolah Menengah Atas

Abstract

Teenagers who are very susceptible to smoking must be with knowledge to prevent smoking behavior that can cause health problems and even death. The aim of this study was to assess the effect of education through social media like Whats App in changing of smoking behavior among senior high school students in Pangkep Regency. Using quasi-experimental with a pretest-posttest with control group design. In this study, the experimental group received education with What Apps social media, while the control group was provided with leaflets. Data were collected through observation and interview towards 180 students, in the intervention and control groups each sample number 90 students. Data analysis used paired sample t test and independent sample t test. This study found that education through Whats App media was effective in changing smoking behavior students than leaflets. This study suggested to disseminate health information with whats app about the dangers of smoking to teenagers in order to reduce and stop smoking.

Keywords: Behavior, smoking, whatsapp, leaflets, students.

Introduction

Teenagers who are the younger generation who will determine the fate of the nation in the future. A quality generation is absolutely necessary, despite in reality social change and a more modern lifestyle in the society tend to also increase various problems in the life of the younger generation. This is due to teenagers experiencing a transition period where they always want to try various things that are considered modern and do not want to miss, an easily affected and want to appear and be accepted in their environment. Many of these behaviors can bring risks to health such as smoking, drinking alcoholic beverages, drugs or premarital sexual behavior. Adolescents who are the next generation of nation-building who must be prepared as well as possible, an related to that various problems, especially during high school age that are very vulnerable to behaviors such as smoking and drinking. They must be equipped with knowledge and change their attitudes to be able to prevent risky and avoid bad impact towards their health and future.¹ The high number of smokers among high school students is caused by the lack of knowledge about the dangers of smoking, so it is necessary to educate using whatsapp media, in this case teenagers will be more interested in learning more from whatsapp media which not only sound but also the picture shown.

Research conducted by Kusumawardani (2015), about health risk behaviors among middle and high school students in Indonesia found that the main risk behaviors that bring about health problems for the middle and high school students were smoking, breakfast, physical violence and alcohol consumption.² Fatin (2011) at the Surakarta Vocational School who stated effects of health education on the dangers of smoking in adolescents revealed that to increase adolescent knowledge and attitudes about the dangers of smoking, stop smoking habits and avoid smoking, health education is needed. Health education achieve goals through changes in adolescent behavior.³

Based on WHO data in 2016 the percentage of smokers in ASEAN countries for Indonesia (46.16%), Philippines (16.62%), Vietnam (14.11%), Myanmar (8.73%), Thailand (7.74%), Malaysia (2.9%), Cambodia (2.07%), Laos (1.23%), Singapore (0.39%), and Brunei (0.04%).⁴ Smoking prevalence rates among men remain generally higher than those of women, with Indonesia facing very high prevalence rates (above 64%) among their male population, while Lao PDR, Malaysia, Myanmar, Philippines, and Vietnam have male smoking rates nearing 50%. It should be pointed out that in addition to the health burden from smoking, Myanmar Cambodia and Lao PDR also face significant “Smokeless tobacco” use. Furthermore, from a public health perspective, there is a distressing trend of increasing consumption in Indonesia, Myanmar, and, most alarming, Vietnam.⁴

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In Indonesia, smoking is one of the habits of the community because the smoking prevalence rate tends to remain high, especially in men. In this case the government including the Ministry of Health together with other relevant ministries has sought to be able to control this smoking habit through various strategies and approaches. Government policy for tobacco control has been outlined in Government Regulation No. 109 of 2013. In the Government Regulation it clearly regulates cigarette advertisements, areas without cigarettes, and access to cigarettes to vulnerable groups in the community. In addition, the Ministry of Health in collaboration with related sectors has also implemented smoking prevention efforts, through smoking cessation programs and providing health education on the dangers of smoking, as well as other approaches at the community level, public facilities, schools, workplaces and groups. other populations.⁵

Based on data from the Central Bureau of Statistics of Pangkajene Kepulauan Regency in 2017 which consists of land and several islands that the population of Pangkajene Kepulauan Regency is 353,428 people with the number of adolescents aged 11-21 years around 35% of the population.⁶ Pangkajene and Kepulauan Regency are one of the Regencies in South Sulawesi Province, with the capital being Pangkajene. Pangkep Regency initially had an area of 1112.29 Km², after a joint analysis of Bakosurtanas the area was revised to 12,362.73 Km² with a land area of 898.29 Km² and a sea area of 11,464.44 Km².

Based on the initial survey by distributing questionnaires to grade 2 students as many as 100 people at the Muhammadiyah Bungoro Public High School and 100 people at Pangkajene DDI Senior High School in Pangkep District who were present at the Muhammadiyah Bungoro High School were 85 students who had smoking habits, as many as 60 students smoked spend one pack (12 sticks) every day and 25 students spend 6 cigarettes a day, 57 students usually smoke in school and 28 only smoke outside the school environment. While in Pangkajene DDI Senior High School there were 93 students who had smoking habits, 53 students spent one pack (12 sticks) every day and 40 students spent 6 cigarettes per day, 60 students used to smoke in school and 33 only smoke outside the school.

Based on the supporting data obtained from the Counseling Guidance teacher during the last 3 months (June-August) that there were 47 students who committed school violations by smoking in the school environment. While in Pangkajene DDI Senior High School there were 43 students who committed school violations by smoking in the school environment. Students smoke in the school environment because there are no strict rules from the school regarding smoking bans, they also do not know about the dangers of smoking in the school environment. They have never received education in schools about the dangers of smoking.

Smoking behavior generally occurs in Private High Schools including Bungoro Muhammadiyah Senior High School and Pangkajene DDI Senior High School. Pangkep Regency as a place chosen by researchers because of the numbers Teen smokers in these schools are very high due to low knowledge and have never been touched by education both in the school and family environment. So that researchers provide education for students who have a habit of smoking through WhatsApp media for Bungoro Muhammadiyah Senior High School and leaflets for Pangkajene DDI Senior High School. So, the aim of this study was to assess the effect of education through the Whats App media on changes in smoking behavior in senior high school students in Pangkep Regency.

Method

The type of research used is quasi-experiment with a pretest-posttest design only control group design which is a study that determines the treatment (intervention) in the experimental group by comparing with the control group.^{7,8} In this study, the experimental group received education with What Apps social media, while the control group was given education with leaflet media. Before the intervention, the pretest was performed in both groups. After giving the intervention, posttest was then carried out. This study uses questionnaires, a data collection techniques that are carried out by giving a set of questions or statements written to the respondent to answer by sharing with each respondent at the pretest and posttest. The population in this study were 330 grade 2 students enrolled in the Muhammadiyah Bungoro High School and Pangkajene DDI High School in Pangkep Regency. Data were collected through observation and interview to 180 respondents. The respondents in the control group were 90 and in the intervention group 90 students.

Selection of respondents used purposive sampling method based on the criteria of inclusion

and exclusion. The inclusion criteria are criteria or standards set before the study that are used to determine whether a person can participate in a research study. The inclusion criteria used in this study are as follows: Class 2 male students who were registered and actively participated in learning in the last three months at the Muhammadiyah Bungoro and DDI Pangkajene High Schools in Pangkep Regency, Students who have Mobile phone and Whats App, Students who are willing became the respondent in this study by answering questions in the questionnaire and filling observation sheet. Exclusion criteria or exclusion criteria are criteria set before the study used to determine whether to participate or must be excluded. Data analysis paired sample t test and independent sample t test, because the data were normally distributed.

To simplify the research process, the researcher presents a series of activities during the research process, in the preparation Phase by determining and making research schedules, determining research assistants and preparing the material to be delivered. Consists of understanding towards cigarettes, hazardous substances and the dangers posed by cigarettes both for health and economic aspects and the impact on passive smoking. In the implementation phase, the initial stages of the implementation, is first open the greeting, do the introductory stage, open the class with prayers led by the class leader, and attend the attendees and those who are unable to attend, and the researcher explains the purpose of arrival, purpose, topic and description about the material that will be brought.

Steps for Health Education through the Media Whats App, are preparing material and supporting media. This material can be short messages, pictures or videos that contain invitations and appeals, provide pre-test, explain the purpose and topic of the meeting to the respondent, save student cellphone numbers become a sample (respondent), Create a Whats App group which is named the Respondent of SMKS Muhammadiyah Bungoro, Share health information in the form of health messages in the form of narrative texts, posters, pictures, or in audiovisual forms related to cigarette material. Performed for 1 week given at day and night regularly every day. At the final stage, is to do the post test by distributing the same questionnaire during the pre-test with the aim to find out whether there is a change in students' knowledge, attitudes and behavior before and after the health education intervention is given through the media Whats App.

Educational steps through Leaflet media are component preparing material and supporting media, providing pre-test, explaining the purpose and topic of the meeting to the respondent, distributing leaflets to each respondent with the help of research assistants and ensuring leaflets are evenly distributed, reciting the contents of the leaflets has been distributed and suggested to the respondent to listen and pay attention to the contents of the leaflet, recommend to the respondent to understand the contents of the leaflet and hope for changes in knowledge, attitudes and behavior after reading the leaflet. The final stage is to perform the post test by distributing the same questionnaire during the pre test with the aim to find out whether there is a change in students' knowledge, attitudes and behavior before and after health education interventions are provided through leaflet media.

The Final Stage of this Implementation is to evaluate the results by checking respondents' answers, scoring data, tabulating research data and concluding how the level of knowledge, attitudes and behavior of students before and after being given health education through media Whats App and Leaflets. How to measure knowledge, attitudes and actions by distributing questionnaires using questionnaire measurement tools. Knowledge is the result of knowing respondents about matters relating to smoking risk behavior including the understanding of cigarettes, smoking and drinking alcohol, causative factors, the content of harmful substances and the negative impact of smoking behavior on individual health, learning achievement, environmental and social. While the act of smoking is an activity caused by addiction. When someone takes out a pack of cigarettes from his pocket and then takes a bar and turns it on, basically the activity is a series of commands from the brain caused by the addiction of certain addictive substances.

Knowledge and action questions are given two answer criteria namely YES or NO using the Guttman scale where if YES score = 1, if NO score = 0. Knowledge or action is said to be good If the respondent answers correctly $\geq 50\%$ of all questions. While Knowledge or action is said to be lacking if the respondent answers correctly $<50\%$ of all questions.

Attitude variable is student response or response about risk behavior in the form of smoking behavior. Consists of 4 answer option statements with each score, SS (Strongly Agree) = 1, S

(Agree) = 2, TS (Disagree) = 3, STS (Strongly Disagree) = 4. The sum of all statements is 10 so that the number of possible scores is obtained if the respondent's answer score is ,5 62.5% and it is said to be negative if the respondent's answer score <62.5%.

To find out whether there is a decrease or increase in students' knowledge, attitudes and actions, the results of the knowledge score, attitudes and actions during the post test are reduced by the results of the score of knowledge, attitudes and actions during the pre test. If the results of the difference in the score of knowledge, attitudes and pre-post test experiences a positive change means an increase, vice versa if the difference between the results of the score of knowledge, attitudes and actions during the pre-post test is negative, then the knowledge, attitudes and actions have decreased. As for the results of the difference in the score of knowledge, attitudes and actions pre-post test did not experience positive and negative changes or the result is zero (0) means that the students' knowledge, attitudes and actions remain unchanged.

This study has been approved by the Health Research Ethics Commission of the Universitas Muslim Indonesia and the Ibnu Sina Hospital YW-UMI Makassar Number: 058/A.1/KEPK-UMI/V/2018.

Results

The results showed that researchers did some preparation stage consists of (1) Determine and schedule research. (2) Determine research assistants according to predetermined requirements, namely those who know about the condition of students and the school environment under study, namely one of the school teachers who teach in the school under study. (3) Prepare material to be brought. (4) Prepare leaflets about the dangers of smoking. Preparing material in the form of theories, pictures and visual audio about smoking risk behavior which consists of: the understanding of cigarettes, the content of harmful substances of cigarettes and the dangers arising from smoking both for health and economic aspects and the impact for passive smokers.

Implementation phase: In the initial stages of the implementation, first opening with greetings, introducing the stage, opening the class with a prayer led by the class leader, and attend both attendees and those unable to attend, and researchers explain the purpose of arrival, goals, topics and a description of material to be brought.

Steps to Health Education through Whats App Media consists of: (1) Prepare material and supporting media. Material that will be given to respondents is material about cigarettes, namely: the content of hazardous substances from cigarettes, the dangers that will arise from smoking habits in terms of health, economy and environmental impact and people around it. This material can be in the form of short messages, pictures or videos that contain the meaning of solicitation and appeal. (2) Give a pre test, Distribute questionnaires to each respondent to determine the level of knowledge and attitudes of respondents before being given education through the Whats App media. Respondents were given the opportunity to fill out questionnaires within 5-10 minutes. (3) Explain the purpose and topic of the meeting to respondents. The purpose of this activity is to increase students' knowledge and attitudes towards risk behaviors such as smoking. Topics to be discussed at this meeting are about the definition of cigarettes, the content of hazardous substances they contain and the dangers arising from cigarettes in terms of health, economic losses, and impacts on the social environment. (4) Save the handphone number of the student who is the sample (respondent). (5) Create a Whats App group named Muhammadiyah Bungoro SMKS Respondents and Pangkajene DDI SMAS Respondents. (6) Share health information in the form of health messages like in the form of narrative texts, posters, pictures, or in the form of audiovisual related material cigarettes. Performed for 1 week given at the time of the day and night on a regular basis every day. (7) Evaluation. The final stage is to conduct a post test by distributing the same questionnaire during the pre test in order to find out if there are changes in students' knowledge and attitudes before and after they are given health education interventions through the Whats App media.

Educational steps through the Leaflet media consists of: (1) Prepare material and supporting media. Prepare leaflets containing material about cigarettes. The material to be given to respondents is material about cigarettes, namely: the content of hazardous substances from

cigarettes, the danger that will arise from smoking habits in terms of health, economic and social. (2) Give a pre test. Distribute questionnaires to each respondent to find out the level of knowledge and attitudes of respondents before being given education through the Leaflet media. Respondents were given the opportunity to fill out questionnaires within 5-10 minutes. (3) Explain the purpose and topic of the meeting to respondents The purpose of carrying out this activity is to increase students' knowledge and attitudes towards risk behaviors such as smoking. Topics to be discussed at this meeting are about the definition of cigarettes, the content of hazardous substances they contain and the dangers arising from cigarettes both in terms of health, economic losses, and impacts on the social environment. (4) Distribute leaflets to each respondent with the help of research assistants and ensure the leaflets are evenly distributed. (5) Read back the contents of the leaflet that has been distributed and encourage respondents to listen and pay attention to the contents of the leaflet. (6) Encourage respondents to understand the contents of the leaflet and hope for a change in knowledge and attitudes after reading the leaflet. (7) Encourage respondents to bring back the leaflets that were distributed one week later at the time of the evaluation. (8) Evaluation. The final stage is to do a post test by distributing the same questionnaire at the time of the pre test with the aim to find out if there are changes in students' knowledge and attitudes before and after the health education intervention is given through leaflet media.

The Final Stage of the Implementation is to evaluate the results of check the respondent's answer, perform data scoring, tabulate research data and see and conclude how the level of knowledge and attitudes of adolescents before and after being given health education through the Whats App and Leaflet media.

Results of this study were obtained through primary data using a questionnaire. Processing data using the computer statistic program. Data analysis results are displayed in the following tables:

Table1. Distribution of Respondents Based on Knowledge Levels, Attitudes and Smoking Behaviors of High School Students When Pre Test and Post Test With Education Through Media WhatsApp and Leafletsin Pangkep Regency

Variable	Whats App (n=90)				Leaflet (n=90)			
	Pre test		Post test		Pre test		Post test	
	n	%	n	%	n	%	n	%
Knowledge								
Good	42	46.67	88	97.78	41	45.56	77	85.55
Less	48	53.33	2	2.22	48	54.44	13	14.45
Attitudes								
Positive	30	33.33	79	87.78	32	35.56	76	84.44
Negative	60	66.67	11	12.22	58	64.44	14	15.55
Behaviour								
Good	14	15.55	62	68.89	20	22.22	61	67.78
Less	76	84.44	28	31.11	70	77.78	29	32.22

Source :Primary Data 2018

Table 2. Distribution of Respondents Based onKnowledge Changes, Attitudes and Behavior About Cigarettes Before and After Intervention in Media Education WhatsUpp da Leaflet in Pangkep Regency

Variable changes about smoking	WhatsApp (n=90)		Leaflet (n=90)	
	n	%	n	%
Knowledge				

Variable changes about smoking	WhatsApp (n=90)		Leaflet (n=90)	
	n	%	n	%
Increase	73	81.1	59	65.6
Decrease	9	10.0	18	20.0
Remain	8	8.9	13	14.4
Attitudes				
Increase	74	82.2	72	80.0
Decrease	14	15.6	14	15.6
Remain	2	2.2	4	4.4
Behaviour				
Increase	74	82.2	68	75.6
Decrease	13	14.4	18	20.0
Remain	3	3.4	4	4.4

Source :Primary Data 2018

Table 3. Education Through Media WhatsApp and Leaflets on Average Knowledge, Attitudes and Behavior About Cigarettes in High School Students in Pangkep Regency

Variable about Cigarettes	Knowledge			Attitudes			Behaviour		
	Pre test (mean±SD)	Post test (mean±SD)	p*	Pre test (mean±SD)	Post test (mean±SD)	p*	Pre test (mean±SD)	Post test (mean±SD)	p*
Leaflet	4,27±1,29	6,51±1,55	0,000	24,63±6,35	31,61±4,44	0,000	4,36±1,46	6,47±1,67	0,000
Whats App	4,33±1,37	5,80±0,87	0,000	24,38±5,40	32,22±3,38	0,000	4,82±1,84	5,80±0,87	0,000
p**	0,812	0,009		0,772	0,030		0,186	0,021	

Source :Primary Data 2018 *: Paired t Test **: Independen Sample t Test

This researched showed that there are inputs/comments from the participating students related to the tobacco education content of WA and Leaflet. The comments from participating students related to the tobacco education content of WA were very varied, they were very enthusiastic and critical in giving comments. There are positive and negative comments because the material presented in whats apps varies in written and audiovisual form. Videos delivered via Whats App can be lived up to students more quickly. The ease of comprehension of the material contained in the video is due to the presentation of the video that "contains a storyline" for someone who starts smoking to the diseases he suffers. Students are able to empathize with the circumstances of the characters in the video story, so that their knowledge and attitudes about smoking will be better. Whereas The comments from the participating students related to the tobacco education content of the leaflet were very few and tended to be one-way, students simply read information in the leaflet and there was no response because the leaflet contained information that was packaged in writing without a video that was more tangible in sight and applied in everyday life.

Discussion

The intervention is health education using leaflets and Whats App. The material given to students is material about cigarettes, such as the content of harmful substances from cigarettes, the danger that will be caused by smoking habits both in terms of health, economy and environmental impact and the people around them.

Media Whats App was chosen because it is a message-based application for Smathpone which is a cross-platform messaging application that allows users to exchange messages using internet data packages. The use of whatsapp allows students to receive information through audio, visual and audiovisual media. Whereas Leaflet is a piece of paper containing writing in short, concise sentences, easy to understand and pictures that are simple, interesting and there are some

that are presented in folded sheets of paper. Leaflet only allows students to receive information visually.

Before the intervention about a half of the respondent in the leaflet group had less knowledge about cigarettes (54.4%), and after the educational intervention, more students had better knowledge about cigarettes were 77 students (85.55%). Students knowledge about cigarettes are increased 59 or 65.6% through leaflet education. The results showed that the group of students who were educated through the media leaflets also experienced an increase in knowledge, this happened because in the media leaflets the message was written clearly, and could be read repeatedly by students. While on Whats App media there is a tendency for students to only read messages once and messages in video form, students only enjoy the storyline on the video but are less able to capture the messages implicit in the video story.

Paired t-test results show that giving education through leaflets or Whats App will increase students' knowledge, attitudes and actions about smoking. Increased knowledge, attitudes and actions about cigarettes more on students who received educational intervention by Whats App compared to leaflets. The use of WhatsApp media is more effective as a health education media compared to leaflet media in increasing knowledge. The results showed that before the intervention whatsapp media the respondent had less knowledge about cigarettes were 53.33% and after the educational intervention, more students had better knowledge about cigarettes were 88 students (97.78%). Students knowledge about cigarettes are increased 73 or 81.1% through Whats App. This is because whats app messages delivered are clearly written, two-way and can be read repeatedly, and equipped with sounds and images. In addition, students are easier to access if needed because students can open whats app every time. While in the leaflet media there is a tendency for students to only read the message once, and the leaflet is usually quickly lost, scattered cause the students cannot reread and understand more, besides the leaflets are one-way.

This study are in accordance with the study of Ambarwati (2014), who stated that video media is more effective in increasing students' knowledge about the dangers of smoking compared to leaflets.⁹ The same study also concluded that there was an influence of health education on knowledge about the dangers of smoking in adolescents.^{10,11,12,13,14,15} In addition, some research results also concluded that with health education through social media about danger smoking has been shown to reduce cigarette consumption in adolescents.^{16,17,18,19,20}

The results of this study are not in line with the research conducted by Ristin (2016), on the effectiveness of health promotion with leaflet and video media on adolescent knowledge indicating that adolescent knowledge is sufficient, a good attitude after receiving counseling about smoking behavior.¹⁰

A study conducted by Fatin (2011) at the Surakarta Vocational School on the Effect of Health Education on cigarette smoking in adolescents revealed that to increase adolescent knowledge and attitudes about the dangers of smoking, health education is expected to stop smoking habits and avoid smoking health education is needed to change their awareness or increase adolescent knowledge about health care and improvement. Health education in achieves goals among teenagers change process in adolescent behavior.³

Attitude and behavior is a collection of symptoms or sindroma in response to a stimulus or an object. It involves thoughts, feelings, attention, and other psychiatric symptoms.^{21,22}

Changes that occur in the respondent as a result of exposure to messages and information conveyed through health education, namely in the form of changes in behavior and attitudes that begin with changes in individual knowledge. The higher the knowledge of individual attitudes the more positive and the lower the knowledge, the more negative the attitudes and behavior of individuals.^{23,24}

This study showed that before the intervention many students had negative attitudes about smoking, 66.67% in the WhatsApp group and 64.4% in the leaflet group. After the educational intervention, more students had positive attitude about smoking, 79 or 87.78% in the whatsapp group, and 76 or 84.44% in the leaflet group. Students who have a positive attitude about smoking increase through leaflet education are 68 people (75.6%), while through Whats App are 74 people (82.2%).

The attitude formation is influenced by several factors, such as physiological factors, experience factors, and social communication factors. A person's physiological factors will determine how a person behaves. Physiological factors related to age and health. Young people usually have a more free and courageous attitude compared to old age. People who are often sick

or in sick condition will have an attitude that depends on others. Experience factors, a person's attitude will be influenced by the person's direct experience of the object of attitude. Factors of social communication, social communication can take the form of information from someone to another person who will influence attitudes.^{25,26}

The result also showed that before the intervention students who had bad behavior about cigarettes in the WhatsApp group were 84.4% and in the leaflet group were 77.8%. After the educational intervention, more students had good behavior about cigarettes 62 or 68.89% in the whatsapp group, and 61 students or 67.78% in the leaflet group. Students who have good behavior about cigarettes increase by 75.6% or 68 people through leaflet education, while education for Whats App 82.2% or 74 people.

Paired t-test results show that giving education through leaflets or Whats App will improve students' attitudes about cigarettes ($p < 0.05$). Increased attitudes about cigarettes are more on respondents who received educational intervention by Whats App compared to leaflets. This is due to the material contained in the video via Whats App which can be more quickly appreciated by students. The ease of appreciation of the material contained in the video is caused by the presentation of a video that "contains the storyline" of someone who started smoking up to the diseases he suffered. The students are able to empathize with the circumstances of the characters in the story of the video. Than his attitude about smoking will be better while in the leaflet contains some "information about cigarettes and dangers that are packaged in a straightforward manner". The respondents get additional information and can improve their understanding of smoking and its dangers.

The research done by Dian L (2013) about Mobile-Based Video Learning Smoking Effect as an anti-smoking health education media, found that the use of the "smoking effect learning" video method was quite effective. The learning media used could be accessed by various groups easily via mobile phones.¹⁴ These teenagers will be more interested in learning more from social media, that offer not only the sound but also the picture show.^{27,28,29,30,31}

Conclusion

Education through WhatsApp social media is more effective than leaflet media in increasing the knowledge, attitudes and behavior of high school students about cigarettes. It is advised to disseminate health information with whats app, leaflets and other media about the dangers of smoking to teenagers in order to reduce and stop smoking.

A

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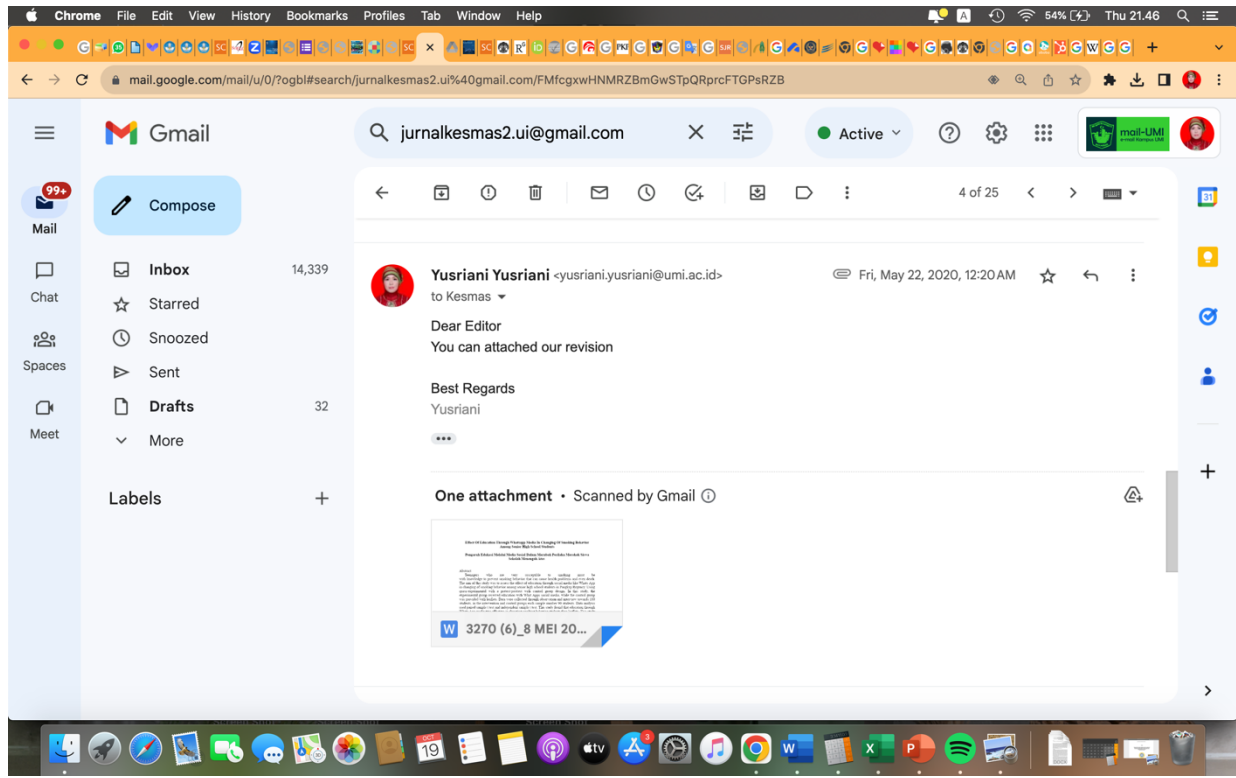
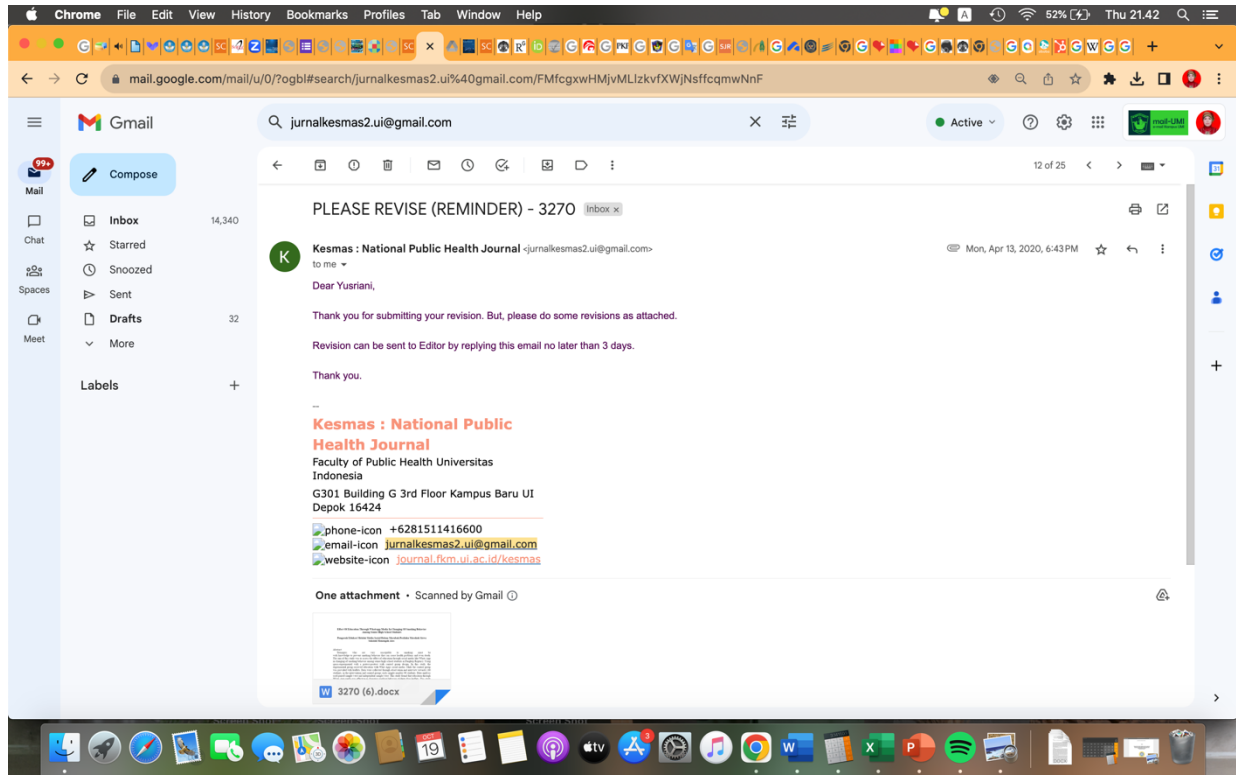
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- Abbreviations
- Ethics approval and consent to participate
- Competing interest
- Availability of data and materials
- Authors' contribution

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REVIEW 5



HASIL REVIEW SUBSTANSI “5”

Effect Of Education Through Whatsapp Media In Changing Of Smoking Behavior Among Senior High School Students

Pengaruh Edukasi Melalui Media Sosial Dalam Merubah Perilaku Merokok Siswa Sekolah Menengah Atas

Abstract

Teenagers who are very susceptible to smoking must be with knowledge to prevent smoking behavior that can cause health problems and even death. The aim of this study was to assess the effect of education through social media like Whats App in changing of smoking behavior among senior high school students in Pangkep Regency. Using quasi-experimental with a pretest-posttest with control group design. In this study, the experimental group received education with What Apps social media, while the control group was provided with leaflets. Data were collected through observation and interview towards 180 students, in the intervention and control groups each sample number 90 students. Data analysis used paired sample t test and independent sample t test. This study found that education through Whats App media was effective in changing smoking behavior students than leaflets. This study suggested to disseminate health information with whats app about the dangers of smoking to teenagers in order to reduce and stop smoking.

Keywords: Behavior, smoking, whatsapp, leaflets, students.

Introduction

Teenagers who are the younger generation who will determine the fate of the nation in the future. A quality generation is absolutely necessary, despite in reality social change and a more modern lifestyle in the society tend to also increase various problems in the life of the younger generation. This is due to teenagers experiencing a transition period where they always want to try various things that are considered modern and do not want to miss, an easily affected and want to appear and be accepted in their environment. Many of these behaviors can bring risks to health such as smoking, drinking alcoholic beverages, drugs or premarital sexual behavior. Adolescents who are the next generation of nation-building who must be prepared as well as possible, an related to that various problems, especially during high school age that are very vulnerable to behaviors such as smoking and drinking. They must be equipped with knowledge and change their attitudes to be able to prevent risky and avoid bad impact towards their health and future.¹ The high number of smokers among high school students is caused by the lack of knowledge about the dangers of smoking, so it is necessary to educate using whatsapp media, in this case teenagers will be more interested in learning more from whatsapp media which not only sound but also the picture shown.

Research conducted about health risk behaviors among middle and high school students in Indonesia found that the main risk behaviors that bring about health problems for the middle and high school students were smoking, breakfast, physical violence and alcohol consumption.² Research conducted at the Surakarta Vocational School who stated effects of health education on the dangers of smoking in adolescents revealed that to increase adolescent knowledge and attitudes about the dangers of smoking, stop smoking habits and avoid smoking, health education is needed. Health education achieve goals through changes in adolescent behavior.³

Based on WHO data in 2016 the percentage of smokers in ASEAN countries for Indonesia (46.16%), Philippines (16.62%), Vietnam (14.11%), Myanmar (8.73%), Thailand (7.74%), Malaysia (2.9%), Cambodia (2.07%), Laos (1.23%), Singapore (0.39%), and Brunei (0.04%).⁴ Smoking prevalence rates among men remain generally higher than those of women, with Indonesia facing very high prevalence rates (above 64%) among their male population, while Lao PDR, Malaysia, Myanmar, Philippines, and Vietnam have male smoking rates nearing 50%. It should be pointed out that in addition to the health burden from smoking, Myanmar Cambodia and Lao PDR also face significant “Smokeless tobacco” use. Furthermore, from a public health perspective, there is a distressing trend of increasing consumption in Indonesia, Myanmar, and, most alarming, Vietnam.⁴

In Indonesia, smoking is one of the habits of the community because the smoking prevalence

rate tends to remain high, especially in men. In this case the government including the Ministry of Health together with other relevant ministries has sought to be able to control this smoking habit through various strategies and approaches. Government policy for tobacco control has been outlined in Government Regulation No. 109 of 2013. In the Government Regulation it clearly regulates cigarette advertisements, areas without cigarettes, and access to cigarettes to vulnerable groups in the community. In addition, the Ministry of Health in collaboration with related sectors has also implemented smoking prevention efforts, through smoking cessation programs and providing health education on the dangers of smoking, as well as other approaches at the community level, public facilities, schools, workplaces and groups, other populations.⁵

Based on data from the Central Bureau of Statistics of Pangkajene Kepulauan Regency in 2017 which consists of land and several islands that the population of Pangkajene Kepulauan Regency is 353,428 people with the number of adolescents aged 11-21 years around 35% of the population.⁶ Pangkajene and Kepulauan Regency are one of the Regencies in South Sulawesi Province, with the capital being Pangkajene. Pangkep Regency initially had an area of 1112.29 Km², after a joint analysis of Bakosurtanas the area was revised to 12,362.73 Km² with a land area of 898.29 Km² and a sea area of 11,464.44 Km².

Based on the initial survey by distributing questionnaires to grade 2 students as many as 100 people at the Muhammadiyah Bungoro Public High School and 100 people at Pangkajene DDI Senior High School in Pangkep District who were present at the Muhammadiyah Bungoro High School were 85 students who had smoking habits, as many as 60 students smoked spend one pack (12 sticks) every day and 25 students spend 6 cigarettes a day, 57 students usually smoke in school and 28 only smoke outside the school environment. While in Pangkajene DDI Senior High School there were 93 students who had smoking habits, 53 students spent one pack (12 sticks) every day and 40 students spent 6 cigarettes per day, 60 students used to smoke in school and 33 only smoke outside the school.

Based on the supporting data obtained from the Counseling Guidance teacher during the last 3 months (June-August) that there were 47 students who committed school violations by smoking in the school environment. While in Pangkajene DDI Senior High School there were 43 students who committed school violations by smoking in the school environment. Students smoke in the school environment because there are no strict rules from the school regarding smoking bans, they also do not know about the dangers of smoking in the school environment. They have never received education in schools about the dangers of smoking.

Smoking behavior generally occurs in Private High Schools including Bungoro Muhammadiyah Senior High School and Pangkajene DDI Senior High School. Pangkep Regency as a place chosen by researchers because of the numbers Teen smokers in these schools are very high due to low knowledge and have never been touched by education both in the school and family environment. So that researchers provide education for students who have a habit of smoking through WhatsApp media for Bungoro Muhammadiyah Senior High School and leaflets for Pangkajene DDI Senior High School. So, the aim of this study was to assess the effect of education through the Whats App media on changes in smoking behavior in senior high school students in Pangkep Regency.

Method

The type of research used was quasi-experiment with a pretest-posttest design only control group design which is a study that determines the treatment (intervention) in the experimental group by comparing with the control group.^{7,8} In this study, the experimental group received education with What Apps social media, while the control group was given education with leaflet media. Before the intervention, the pretest was performed in both groups. After giving the intervention, posttest was then carried out. This study uses questionnaires, a data collection techniques that are carried out by giving a set of questions or statements written to the respondent to answer by sharing with each respondent at the pretest and posttest. The population in this study were 330 grade 2 students enrolled in the Muhammadiyah Bungoro High School and Pangkajene DDI High School in Pangkep Regency. Data were collected through observation and interview to 180 respondents. The respondents in the control group were 90 and in the intervention group 90 students.

Selection of respondents used purposive sampling method based on the criteria of inclusion and exclusion. The inclusion criteria are criteria or standards set before the study that are used to

determine whether a person can participate in a research study. The inclusion criteria used in this study are as follows: Class 2 male students who were registered and actively participated in learning in the last three months at the Muhammadiyah Bungoro and DDI Pangkajene High Schools in Pangkep Regency, Students who have Mobile phone and Whats App, Students who are willing became the respondent in this study by answering questions in the questionnaire and filling observation sheet. Exclusion criteria or exclusion criteria are criteria set before the study used to determine whether to participate or must be excluded. Data analysis paired sample t test and independent sample t test, because the data were normally distributed.

To simplify the research process, the researcher presents a series of activities during the research process, in the preparation Phase by determining and making research schedules, determining research assistants and preparing the material to be delivered. Consists of understanding towards cigarettes, hazardous substances and the dangers posed by cigarettes both for health and economic aspects and the impact on passive smoking. In the implementation phase, the initial stages of the implementation, is first open the greeting, do the introductory stage, open the class with prayers led by the class leader, and attend the attendees and those who are unable to attend, and the researcher explains the purpose of arrival, purpose, topic and description about the material that will be brought.

Steps for Health Education through the Media Whats App, are preparing material and supporting media. This material can be short messages, pictures or videos that contain invitations and appeals, provide pre-test, explain the purpose and topic of the meeting to the respondent, save student cellphone numbers become a sample (respondent), Create a Whats App group which is named the Respondent of SMKS Muhammadiyah Bungoro, Share health information in the form of health messages in the form of narrative texts, posters, pictures, or in audiovisual forms related to cigarette material. Performed for 1 week given at day and night regularly every day. At the final stage, is to do the post test by distributing the same questionnaire during the pre-test with the aim to find out whether there is a change in students' knowledge, attitudes and behavior before and after the health education intervention is given through the media Whats App.

Educational steps through Leaflet media are component preparing material and supporting media, providing pre-test, explaining the purpose and topic of the meeting to the respondent, distributing leaflets to each respondent with the help of research assistants and ensuring leaflets are evenly distributed, reciting the contents of the leaflets has been distributed and suggested to the respondent to listen and pay attention to the contents of the leaflet, recommend to the respondent to understand the contents of the leaflet and hope for changes in knowledge, attitudes and behavior after reading the leaflet. The final stage is to perform the post test by distributing the same questionnaire during the pre test with the aim to find out whether there is a change in students' knowledge, attitudes and behavior before and after health education interventions are provided through leaflet media.

The Final Stage of this Implementation is to evaluate the results by checking respondents' answers, scoring data, tabulating research data and concluding how the level of knowledge, attitudes and behavior of students before and after being given health education through media Whats App and Leaflets. How to measure knowledge, attitudes and actions by distributing questionnaires using questionnaire measurement tools. Knowledge is the result of knowing respondents about matters relating to smoking risk behavior including the understanding of cigarettes, smoking and drinking alcohol, causative factors, the content of harmful substances and the negative impact of smoking behavior on individual health, learning achievement, environmental and social. While the act of smoking is an activity caused by addiction. When someone takes out a pack of cigarettes from his pocket and then takes a bar and turns it on, basically the activity is a series of commands from the brain caused by the addiction of certain addictive substances.

Knowledge and action questions are given two answer criteria namely YES or NO using the Guttman scale where if YES score = 1, if NO score = 0. Knowledge or action is said to be good If the respondent answers correctly $\geq 50\%$ of all questions. While Knowledge or action is said to be lacking if the respondent answers correctly $<50\%$ of all questions.

Attitude variable is student response or response about risk behavior in the form of smoking behavior. Consists of 4 answer option statements with each score, SS (Strongly Agree) = 1, S (Agree) = 2, TS (Disagree) = 3, STS (Strongly Disagree) = 4. The sum of all statements is 10 so

that the number of possible scores is obtained if the respondent's answer score is ,5 62.5% and it is said to be negative if the respondent's answer score <62.5%.

To find out whether there is a decrease or increase in students' knowledge, attitudes and actions, the results of the knowledge score, attitudes and actions during the post test are reduced by the results of the score of knowledge, attitudes and actions during the pre test. If the results of the difference in the score of knowledge, attitudes and pre-post test experiences a positive change means an increase, vice versa if the difference between the results of the score of knowledge, attitudes and actions during the pre-post test is negative, then the knowledge, attitudes and actions have decreased. As for the results of the difference in the score of knowledge, attitudes and actions pre-post test did not experience positive and negative changes or the result is zero (0) means that the students' knowledge, attitudes and actions remain unchanged.

This study has been approved by the Health Research Ethics Commission of the Universitas Muslim Indonesia and the Ibnu Sina Hospital YW-UMI Makassar Number: 058/A.1/KEPK-UMI/V/2018.

Results

The results showed that researchers did some preparation stage consists of (1) Determine and schedule research. (2) Determine research assistants according to predetermined requirements, namely those who know about the condition of students and the school environment under study, namely one of the school teachers who teach in the school under study. (3) Prepare material to be brought. (4) Prepare leaflets about the dangers of smoking. Preparing material in the form of theories, pictures and visual audio about smoking risk behavior which consists of: the understanding of cigarettes, the content of harmful substances of cigarettes and the dangers arising from smoking both for health and economic aspects and the impact for passive smokers.

Implementation phase: In the initial stages of the implementation, first opening with greetings, introducing the stage, opening the class with a prayer led by the class leader, and attend both attendees and those unable to attend, and researchers explain the purpose of arrival, goals, topics and a description of material to be brought.

Steps to Health Education through Whats App Media consists of: (1) Prepare material and supporting media. Material that will be given to respondents is material about cigarettes, namely: the content of hazardous substances from cigarettes, the dangers that will arise from smoking habits in terms of health, economy and environmental impact and people around it. This material can be in the form of short messages, pictures or videos that contain the meaning of solicitation and appeal. (2) Give a pre test, Distribute questionnaires to each respondent to determine the level of knowledge and attitudes of respondents before being given education through the Whats App media. Respondents were given the opportunity to fill out questionnaires within 5-10 minutes. (3) Explain the purpose and topic of the meeting to respondents. The purpose of this activity is to increase students' knowledge and attitudes towards risk behaviors such as smoking. Topics to be discussed at this meeting are about the definition of cigarettes, the content of hazardous substances they contain and the dangers arising from cigarettes in terms of health, economic losses, and impacts on the social environment. (4) Save the handphone number of the student who is the sample (respondent). (5) Create a Whats App group named Muhammadiyah Bungoro SMKS Respondents and Pangkajene DDI SMAS Respondents. (6) Share health information in the form of health messages like in the form of narrative texts, posters, pictures, or in the form of audiovisual related material cigarettes. Performed for 1 week given at the time of the day and night on a regular basis every day. (7) Evaluation. The final stage is to conduct a post test by distributing the same questionnaire during the pre test in order to find out if there are changes in students' knowledge and attitudes before and after they are given health education interventions through the Whats App media.

Educational steps through the Leaflet media consists of: (1) Prepare material and supporting media. Prepare leaflets containing material about cigarettes. The material to be given to respondents is material about cigarettes, namely: the content of hazardous substances from cigarettes, the danger that will arise from smoking habits in terms of health, economic and social.

(2) Give a pre test. Distribute questionnaires to each respondent to find out the level of knowledge and attitudes of respondents before being given education through the Leaflet media. Respondents were given the opportunity to fill out questionnaires within 5-10 minutes. (3) Explain the purpose and topic of the meeting to respondents. The purpose of carrying out this activity is to increase students' knowledge and attitudes towards risk behaviors such as smoking. Topics to be discussed at this meeting are about the definition of cigarettes, the content of hazardous substances they contain and the dangers arising from cigarettes both in terms of health, economic losses, and impacts on the social environment. (4) Distribute leaflets to each respondent with the help of research assistants and ensure the leaflets are evenly distributed. (5) Read back the contents of the leaflet that has been distributed and encourage respondents to listen and pay attention to the contents of the leaflet. (6) Encourage respondents to understand the contents of the leaflet and hope for a change in knowledge and attitudes after reading the leaflet. (7) Encourage respondents to bring back the leaflets that were distributed one week later at the time of the evaluation. (8) Evaluation. The final stage is to do a post test by distributing the same questionnaire at the time of the pre test with the aim to find out if there are changes in students' knowledge and attitudes before and after the health education intervention is given through leaflet media.

The Final Stage of the Implementation is to evaluate the results of check the respondent's answer, perform data scoring, tabulate research data and see and conclude how the level of knowledge and attitudes of adolescents before and after being given health education through the Whats App and Leaflet media.

Results of this study were obtained through primary data using a questionnaire. Processing data using the computer statistic program. Data analysis results are displayed in the following tables:

Table1. Distribution of Respondents Based on Knowledge Levels, Attitudes and Smoking Behaviors of High School Students When Pre Test and Post Test With Education Through Media WhatsApp and Leafletsin Pangkep Regency

Variable	Whats App (n=90)				Leaflet (n=90)			
	Pre test		Post test		Pre test		Post test	
	n	%	n	%	n	%	n	%
Knowledge								
Good	42	46.67	88	97.78	41	45.56	77	85.55
Less	48	53.33	2	2.22	48	54.44	13	14.45
Attitudes								
Positive	30	33.33	79	87.78	32	35.56	76	84.44
Negative	60	66.67	11	12.22	58	64.44	14	15.55
Behaviour								
Good	14	15.55	62	68.89	20	22.22	61	67.78
Less	76	84.44	28	31.11	70	77.78	29	32.22

Source :Primary Data 2018

Table 2. Distribution of Respondents Based onKnowledge Changes, Attitudes and Behavior About Cigarettes Before and After Intervention in Media Education WhatsUpp da Leaflet in Pangkep Regency

Variable changes about smoking	WhatsApp (n=90)		Leaflet (n=90)	
	n	%	n	%
Knowledge				
Increase	73	81.1	59	65.6

Variable changes about smoking	WhatsApp (n=90)		Leaflet (n=90)	
	n	%	n	%
Decrease	9	10.0	18	20.0
Remain	8	8.9	13	14.4
Attitudes				
Increase	74	82.2	72	80.0
Decrease	14	15.6	14	15.6
Remain	2	2.2	4	4.4
Behaviour				
Increase	74	82.2	68	75.6
Decrease	13	14.4	18	20.0
Remain	3	3.4	4	4.4

Source :Primary Data 2018

Table 3. Education Through Media WhatsApp and Leaflets on Average Knowledge, Attitudes and Behavior About Cigarettes in High School Students in Pangkep Regency

Variable about Cigarettes	Knowledge			Attitudes			Behaviour		
	Pre test (mean±SD)	Post test (mean±SD)	p*	Pre test (mean±SD)	Post test (mean±SD)	p*	Pre test (mean±SD)	Post test (mean±SD)	p*
Leaflet	4,27±1,29	6,51±1,55	0,000	24,63±6,35	31,61±4,44	0,000	4,36±1,46	6,47±1,67	0,000
Whats App	4,33±1,37	5,80±0,87	0,000	24,38±5,40	32,22±3,38	0,000	4,82±1,84	5,80±0,87	0,000
p**	0,812	0,009		0,772	0,030		0,186	0,021	

Source :Primary Data 2018 *: Paired t Test **: Independen Sample t Test

This researched showed that there are inputs/comments from the participating students related to the tobacco education content of WA and Leaflet. The comments from participating students related to the tobacco education content of WA were very varied, they were very enthusiastic and critical in giving comments. There are positive and negative comments because the material presented in whats apps varies in written and audiovisual form. Videos delivered via Whats App can be lived up to students more quickly. The ease of comprehension of the material contained in the video is due to the presentation of the video that "contains a storyline" for someone who starts smoking to the diseases he suffers. Students are able to empathize with the circumstances of the characters in the video story, so that their knowledge and attitudes about smoking will be better. Whereas The comments from the participating students related to the tobacco education content of the leaflet were very few and tended to be one-way, students simply read information in the leaflet and there was no response because the leaflet contained information that was packaged in writing without a video that was more tangible in sight and applied in everyday life.

Discussion

The intervention is health education using leaflets and Whats App. The material given to students is material about cigarettes, such as the content of harmful substances from cigarettes, the danger that will be caused by smoking habits both in terms of health, economy and environmental impact and the people around them.

Media Whats App was chosen because it is a message-based application for Smathpone which is a cross-platform messaging application that allows users to exchange messages using internet data packages. The use of whatsapp allows students to receive information through audio, visual and audiovisual media. Whereas Leaflet is a piece of paper containing writing in short, concise sentences, easy to understand and pictures that are simple, interesting and there are some that are presented in folded sheets of paper. Laflet only allows students to receive information visually.

Before the intervention about a half of the respondent in the leaflet group had less knowledge about cigarettes (54.4%), and after the educational intervention, more students had better knowledge about cigarettes were 77 students (85.55%). Students knowledge about cigarettes are increased 59 or 65.6% through leaflet education. The results showed that the group of students who were educated through the media leaflets also experienced an increase in knowledge, this happened because in the media leaflets the message was written clearly, and could be read repeatedly by students. While on Whats App media there is a tendency for students to only read messages once and messages in video form, students only enjoy the storyline on the video but are less able to capture the messages implicit in the video story.

Paired t-test results show that giving education through leaflets or Whats App will increase students' knowledge, attitudes and actions about smoking. Increased knowledge, attitudes and actions about cigarettes more on students who received educational intervention by Whats App compared to leaflets. The use of WhatsApp media is more effective as a health education media compared to leaflet media in increasing knowledge. The results showed that before the intervention whatsapp media the respondent had less knowledge about cigarettes were 53.33% and after the educational intervention, more students had better knowledge about cigarettes were 88 students (97.78%). Students knowledge about cigarettes are increased 73 or 81.1% through Whats App. This is because whats app messages delivered are clearly written, two-way and can be read repeatedly, and equipped with sounds and images. In addition, students are easier to access if needed because students can open whats app every time. While in the leaflet media there is a tendency for students to only read the message once, and the leaflet is usually quickly lost, scattered cause the students cannot reread and understand more, besides the leaflets are one-way.

This study are in accordance with the study which stated that video media was more effective in increasing students' knowledge about the dangers of smoking compared to leaflets.⁹ The same study also concluded that there was an influence of health education on knowledge about the dangers of smoking in adolescents.^{10,11,12,13,14,15} In addition, some research results also concluded that with health education through social media about danger smoking has been shown to reduce cigarette consumption in adolescents.^{16,17,18,19,20}

The results of this study are not in line with the research conducted on the effectiveness of health promotion with leaflet and video media on adolescent knowledge indicating that adolescent knowledge is sufficient, a good attitude after receiving counseling about smoking behavior.¹⁰

A study conducted at the Surakarta Vocational School on the Effect of Health Education on cigarette smoking in adolescents revealed that to increase adolescent knowledge and attitudes about the dangers of smoking, health education is expected to stop smoking habits and avoid smoking health education is needed to change their awareness or increase adolescent knowledge about health care and improvement. Health education in achieves goals among teenagers change process in adolescent behavior.³

Attitude and behavior is a collection of symptoms or sindroma in response to a stimulus or an object. It involves thoughts, feelings, attention, and other psychiatric symptoms.^{21,22}

Changes that occur in the respondent as a result of exposure to messages and information conveyed through health education, namely in the form of changes in behavior and attitudes that begin with changes in individual knowledge. The higher the knowledge of individual attitudes the more positive and the lower the knowledge, the more negative the attitudes and behavior of individuals.^{23,24}

This study showed that before the intervention many students had negative attitudes about smoking, 66.67% in the WhatsApp group and 64.4% in the leaflet group. After the educational intervention, more students had positive attitude about smoking, 79 or 87.78% in the whatsapp group, and 76 or 84.44% in the leaflet group. Students who have a positive attitude about smoking increase through leaflet education are 68 people (75.6%), while through Whats App are 74 people (82.2%).

The attitude formation is influenced by several factors, such as physiological factors, experience factors, and social communication factors. A person's physiological factors will determine how a person behaves. Physiological factors related to age and health. Young people usually have a more free and courageous attitude compared to old age. People who are often sick or in sick condition will have an attitude that depends on others. Experience factors, a person's attitude will be influenced by the person's direct experience of the object of attitude. Factors of

social communication, social communication can take the form of information from someone to another person who will influence attitudes.^{25,26}

The result also showed that before the intervention students who had bad behavior about cigarettes in the WhatsApp group were 84.4% and in the leaflet group were 77.8%. After the educational intervention, more students had good behavior about cigarettes 62 or 68.89% in the whatsapp group, and 61 students or 67.78% in the leaflet group. Students who have good behavior about cigarettes increase by 75.6% or 68 people through leaflet education, while education for Whats App 82.2% or 74 people.

Paired t-test results show that giving education through leaflets or Whats App will improve students' attitudes about cigarettes ($p < 0.05$). Increased attitudes about cigarettes are more on respondents who received educational intervention by Whats App compared to leaflets. This is due to the material contained in the video via Whats App which can be more quickly appreciated by students. The ease of appreciation of the material contained in the video is caused by the presentation of a video that "contains the storyline" of someone who started smoking up to the diseases he suffered. The students are able to empathize with the circumstances of the characters in the story of the video. Than his attitude about smoking will be better while in the leaflet contains some "information about cigarettes and dangers that are packaged in a straightforward manner". The respondents get additional information and can improve their understanding of smoking and its dangers.

The research done about Mobile-Based Video Learning Smooking Effect as an anti-smoking health education media, found that the use of the "smooking effect learning" video method was quite effective. The learning media used could be accessed by various groups easily via mobile phones.¹⁴ These teenagers will be more interested in learning more from social media, that offer not only the sound but also the picture show.^{27,28,29,30,31}

Conclusion

Education through WhatsApp social media is more effective than leaflet media in increasing the knowledge, attitudes and behavior of high school students about cigarettes. It is advised to disseminate health information with whats app, leaflets and other media about the dangers of smoking to teenagers in order to reduce and stop smoking.

Abbreviations

WHO: World health organization; ASEAN: Association of Southeast Asian Nations; UMI: Universitas Muslim Indonesia; YW: Yayasan Wakaf (Waqf Foundation); DDI: Darul Da'wah Wal Irsyad; SMKS: Sekolah Menengah Kejuruan Swasta (Private Vocational High School); SMAS: Sekolah Menengah Aliyah Swasta (Private Middle High School).

Ethics Approval and Consent to Participate

This study has been approved by the Health Research Ethics Commission of the Universitas Muslim Indonesia and the Ibnu Sina Hospital YW-UMI Makassar Number: 058/A.1/KEPK-UMI/V/2018

Competing Interest

Author declares that there are no significant competing financial, professional, or personal interests that might have affected the performance or presentation of the work described in this manuscript.

Availability of Data and Materials

The data that support the findings of this study are available from the corresponding author upon reasonable request. The data are not publicly available due to containing information that could compromise research participant's privacy/consent.

Authors' Contribution

All Authors conceived of the presented idea in this manuscript. Yusrani has devised the project, the main conceptual ideas, proof outline, prepared and revised the manuscript. Joel Rey Acob was

involved in the design of the study and the data analysis. All authors read and approved the final manuscript.

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EDITING

The screenshot shows the 'EDITING' stage of a submission process on the journal.fkm.ui.ac.id website. The page is titled '#3270 Editing' and includes a navigation bar with links like HOME, ABOUT, USER HOME, SEARCH, CURRENT, ARCHIVES, ANNOUNCEMENTS, EDITORIAL TEAM, and EDITORIAL POLICIES. The submission details are as follows:

- Submission:** Authors: Yuriani Yuriani, Joel Rey U. Acob; Title: Education through WhatsApp Media in Changing of Smoking Behavior among Senior High School Students; Section: Articles; Editor: Dewi Susanna.
- Copyediting:** A table with columns for REVIEW METADATA, REQUEST, UNDERWAY, and COMPLETE. It lists three items: Initial Copyedit, Author Copyedit, and Final Copyedit, all with 'File: None' and 'No Comments'.
- Layout:** A table with columns for Galley Format, FILE, and a status column. It lists one item: PDF VIEW PROOF, with FILE 3270-13295-1-PB.PDF, date 2020-08-28, and status 805.

On the right side, there are buttons for REGISTER and LOGIN, p-ISSN: 1907-7505, e-ISSN: 2460-0601, a LANGUAGE selector (English), a JOURNAL CONTENT search bar, and a USER section indicating the user is logged in as 'yuriani' with links to My Journals, My Profile, and Log Out. At the bottom right, there is a 'PREPARING FOR SUBMISSION' section with links to Tutorial Submit Article, Covering Letter and Statements, and Manuscript Template.

LAYOUT

The screenshot shows the 'LAYOUT' stage of a submission process on the journal.fkm.ui.ac.id website. The page is titled 'Layout' and includes a navigation bar with links like HOME, ABOUT, USER HOME, SEARCH, CURRENT, ARCHIVES, ANNOUNCEMENTS, EDITORIAL TEAM, and EDITORIAL POLICIES. The layout details are as follows:

- Layout:** A table with columns for Galley Format, FILE, and a status column. It lists one item: PDF VIEW PROOF, with FILE 3270-13295-1-PB.PDF, date 2020-08-28, and status 805.
- Supplementary Files:** A table with columns for FILE and a status column. It lists one item: Untitled, with FILE 3270-9928-1-SP.PDF, date 2019-08-27, and status 805.
- Proofreading:** A table with columns for REVIEW METADATA, REQUEST, UNDERWAY, and COMPLETE. It lists three items: Author, Proofreader, and Layout Editor, all with 'No Comments'.

At the bottom, there is a section titled 'Kesmas: Jurnal Kesehatan Masyarakat Nasional (National Public Health Journal) indexed in' with logos for DOAJ, Crossref, ICMJE, Elsevier Scopus, IPI, ISJD, Sinta S1, and BASE. On the right side, there is a 'PREPARING FOR SUBMISSION' section with links to Tutorial Submit Article, Covering Letter and Statements, and Manuscript Template. Below this is an 'INTERNATIONAL EDITOR/REVIEWER FORM' section with a QR code and a 'TOOLS' section with a 'crosscheck' logo.

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